To make display packaging for promotional company need to expense some money. Solution to solve this problem is to make a concept packaging that able to reduce it.

Fresh packaging is a simple packaging. It’s not only used to pack your products to the market, but also can be transformed as displays packaging which could reduce the costs for soft drink company to make another packaging to display their products.

This packaging can be mass produced like most other packaging. To transform into a display packaging, just cut the existing guideline using a cutter, just bend and lock then the packaging is ready to used.

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Egg is one of many source protein that known in worldwide, especially in Indonesia, the egg has not been packaged properly yet. Egg8ht pack is offers packaging egg solutions it will more commercial value and make optimal profit. This packaging is designed as safely as possible to minimize the eggs are not easily broken. Furthermore this package can be stacked up to 6 stacks when transported and displayed.

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The C-Profile was developed as a solution for traditionally difficult round corners. These products needs to be palletized and protected from impacts as well as from strapping tension. With C-Profile, it can easily protect and strengthen pallets containing bottles, cans, drums, barrels, paper rolls, textiles, etc. This eco-friendly packaging offers other benefits such as: easy to produce, easier to stack / store without using box, light weight, high compression resistance, ergonomic and cost calculation more economic compare to other material used.

Materials:
Honeycomb

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a) It is a simple, low-cost, all cardboard packaging for a digital mixing console or precision music equipment. It achieved the high level of buffering function by using the cardboard tubes on the top surface of the equipment without contacting the operation buttons.
b) Fixing material and box is made of cardboard only. The drop impact is to be absorbed with only cardboard materials.
c) L: 1260mm × W: 890mm × H: 475mm
d) It met our customer’s requirement for superior performance of drop impact resistance. Without using any plastic materials, we achieved such great buffer function only with cardboard. Fixing materials are composed of multiple parts so that the package can be used for different sizes of digital mixing console as well.

Package Name : PACKAGING OF DIGITAL MIXING CONSOLE IN AN ALL-CARDBOARD BOX
Company Name : YAMAHA CORPORATION/NAKATSUGAWA PACKAGING INDUSTRIAL CO., LTD.

a) Description: The packaging is reengineered to offer optimal protection during transportation while offering environmental friendly solution that achieves bottom line savings and increases operational efficiency and enhancement of workers’ safety. This packaging is nail-less and is assembled using wooden dowel pins fastened onto plywood, providing workers’ and equipment's safety.
b) Material: Using nylon straps in replacement of Polyurethane foams, resulting in tremendous material cost savings and contributed to higher efficiency and productivity as the packing can be easily carried out. Previous packaging requires inflation of Polyurethane foam, which resulted in longer packing time and higher material cost.
c) Size: 820mm (L) x 430mm (W) x 530mm (H)

Inspiration: Nylon straps replace Polyurethane foams to secure the pumps onto the skid. This increases operational efficiency and productivity as operators can pack the pumps at ease. Pump was packed in Polyurethane foams on all sides of the pump in order to secure the pump. Polyurethane foams on all sides will expand and the pump was packed in between the foams. The Polyurethane foams are non-environmentally friendly, and made of combustible material. Gases emitting from the foam will expedite the corrosion of metal parts of the pump. Higher efficiency and productivity were the inspiration behind the re-engineering of the packaging. Using nylon straps in replacement of Polyurethane foams, resulting in cost savings. during storage and transportation and contributed to higher efficiency and productivity as the packaging can be easily assembled. Previous packaging requires inflation of foam and drilling, this is replaced with the fitting of the wooden arc support, resulting in faster crating and uncrating process.

Package Name : NBG PUMP PACKAGING
Company Name : GREENPAC (S) PTE LTD
a) **Description:** Carton with corrugated cushion for electronic micro fan were use as transport package to Japan. Corrugated board acts as a shock absorber. This design was passed the drop test requirement at 70cm and no damaged report from the destination. It also allows ease in packing and storing the Product.

b) **Material:** Corrugated carton was made by double wall BC-flute and the partition was made from single wall B-flute.

c) **Size:** 645 x 410 x 300 mm

d) **Inspiration:** The weakest point of product is its fan, it could be broken if the carton experience drop or impact. The idea is keep the product hanging in the air by cushioning design. This design consists of side partitions and top cushions. The side partition keep product away from side impact while top cushion prevent shock from drop.

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**Package Name:** CORRUGATED CUSHION FOR ELECTRONIC MICRO FAN  
**Company Name:** THAI CONTAINERS GROUP CO., LTD

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a) **Description:** Paper pallet was specially designed in curved shape for cylinder products like drum or barrel. This design has improved point load stacking by adding supporting leg at point load. The curved shape is resulting in lighter weight, less material usage, more stability when double stacked, and improved handling process.

b) **Material:** Corrugated board double wall BC-flute, 100% recyclable.

c) **Size:** 1,000 x 1,000 x 130 mm and available for customized size.

d) **Inspiration:** Paper pallet was used for more than a decade. However, the rectangular design cannot support point load products and then damaged. This design is focusing for cylinder product, pallet leg was positioned to support at point load. The corner was cut into curve along with the shape of cylinder, make it easy and stable for double stacking.

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**Package Name:** SUPER PAPER PALLET FOR 4 PACKS GALLON DRUM  
**Company Name:** THAI CONTAINERS GROUP CO. LTD