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Move Forward to Better Packaging in 2016!

Firstly, as an APF president, APF welcomes Iran and Kazakhstan as our new members encouraging us to attract more members.

As all APF members recognized, we live in rapidly changing society’s demands experiencing the technology evolution in various industrial fields. To catch up this trend, we all know that packaging technology should be converged with other scientific fields for better packaging.

The first step is to get an accurate information in packaging industries including the technology trend and market demands from each member country to learn from each other about how to improve packaging for the people, and this initial step would have great impact on a variety of APF activities and development in advance. In addition, the better communication and active cooperation within APF is highly required to improve our organization leading the packaging R & D and education system for the packaging professionals.

We hope that, with our new website now in development, we could make this opportunity for exchange a continuous and dynamic experience among members and the publics.

These days, packaging not only provide its original function, but also bring pleasure to people through its value and sensibility.

Be ready to move forward all together for the better and sustainable packaging to better life.

Thank you.

Dr. Jin Kie Shim
APF President
Dear friends,

Let me take the opportunity to Wish You all for a Very HAPPY NEW YEAR, 2016

I have great pleasure to inform you that our last Board of Assembly (BOA) and General assembly (GA) meeting of APF were held at Istanbul, Turkey in November, 2015. In addition, we had also conducted the ASIASTAR contest for the year 2015 where 196 entries from 10 executive member countries of Asian Packaging Federation had participated. All the ASIASTAR winners were also awarded during the colourful evening programme and the entire event was hosted by Turkish Packaging manufacturers Association. On behalf of APF, I am glad to express our sincere thanks to the host country for making such an excellent arrangement and also for high standard hospitality.

Most importantly, the executive members of BOA had elected new office bearers for the year 2016 and the new committee has taken new initiative for conducting "Strategic Planning" meeting to discuss about the strategies of future activities for the sustainability of APF. The first meeting will be held at Singapore in April, 2016.

With this, I am confident that APF will be more vibrant in terms of activities during the new year, 2016.

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The ASIASTAR-2015 Judging, 65th Board of Administration Meeting and 40th General Assembly Meeting of Asian Packaging Federation (APF) and ASIASTAR Award ceremony were held at Istanbul, Turkey during 24-27 November, 2015. Turkish Packaging Manufacturers Association (ASD) has hosted the event at Hotel Elite World, Istanbul, Turkey.

Prof. (Dr.) N C Saha, Director, Indian Institute of Packaging and also the Secretary General of Asian Packaging Federation visited to Istanbul, Turkey along with his three colleagues to conduct the 65th BOA and 40th GA meeting of APF and also to organise ASIASTAR Judging, ASIASTAR Award Night with the support of Turkish Packaging Manufacturers Association (ASD).

24th November, 2015 (Tuesday)

ASIASTAR- 2015, an International competition to recognize the excellence in packaging is conducted by the Asian Packaging Federation (APF) every year in different member countries of APF. This particular competition is conducted by APF for the last 32 years. All the 13 member countries including India of Asian Packaging Federation (APF) do participate into this competition every year. This year, Asia Star 2015 competition was held at Ball Room, Hotel Elite World, Istanbul, Turkey on 24th November, 2015.

India, being the founder member of APF, has been participating into this competition from its beginning, to motivate the packaging industries for their excellence in packaging. All the APF member countries do conduct a National contest and all the National Award winner entries of the respective countries do participate into this competition to achieve the international recognition. The Indian Institute of Packaging is celebrating its Golden Jubilee Year from 14th May, 2015 to 14th May 2016. Due to this, the Institute took an additional effort to get the maximum number of entries for INDIASTAR contest. This year, more than 650 entries participated into the INDIASTAR contest and the award ceremony was held on 10th Oct, 2015 at Mumbai, India. All the INDIASTAR winners were awarded. Out of 190 award winners, India has submitted 42 entries to participated into ASIASTAR 2015 contest.

The ASIASTAR competition is conducted by considering four different categories of entries i.e. Consumer Package (CP), Transport Package (TP), Eco-friendly packaging (EP) and Students Category (ST) package.

In ASIASTAR-2015 competition where 9 APF countries out of 13 APF member countries have participated into this international competition.
The details of packaging entries received for this competition is as follows:

<table>
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</table>
Out of 9 participating countries, 8 member countries except Japan where the Jury Member were present to judge the 196 Entries in one day. Based on the judgment made by the 8 jury members by considering different parameters like Innovation, Functionality / Convenience, Graphic Appeal, Appropriateness / Efficiency, Environmental Performance, Overall Impression, 134 entries consisting of 76 entries under Commercial Category and 58 entries under Student category were selected as winner for ASIASTAR-2015 Awards.
The 65th Board of Administration meeting of Asian Packaging Federation was held on 25th November, 2015. Prof. (Dr.) N C Saha, Director Indian Institute of packaging has attended the meeting as Secretary General of APF and conducted the BOA meeting.

Group photo of APF Team members attended BOA & GA Meeting

The following members have attended the meeting.

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Ms. Ariana Susanti – President, Asian Packaging Federation &amp; Director – Indonesian Packaging Federation</td>
<td>Indonesia</td>
</tr>
<tr>
<td>2</td>
<td>Dr. N.C.Saha, Secretary General, Asian Packaging Federation &amp; Director, Indian Institute of Packaging</td>
<td>India</td>
</tr>
<tr>
<td>3</td>
<td>Ms. Annabelle Tan- Packaging Council of Singapore</td>
<td>Singapore</td>
</tr>
<tr>
<td>4</td>
<td>Ms. Aslihan Arikai - ASD - Turkish Packaging Manufacturers Association</td>
<td>Turkey</td>
</tr>
<tr>
<td>5</td>
<td>Dr. Jin Kie Shim- Korea Packaging Institute</td>
<td>Korea</td>
</tr>
<tr>
<td>6</td>
<td>Dr. Sung Wook Hwang- Korea Packaging Institute</td>
<td>Korea</td>
</tr>
</tbody>
</table>
The salient points discussed during 65th Board meeting of APF is given below.

- Ms. Ariana Susanti, President, Asian Packaging Federation welcomed to all the APF members present for the meeting and wished them for the pleasant stay in Istanbul, Turkey. She has also expressed her sincere thanks to all the jury members from 8 member countries of Asian Packaging Federation for their kind presence for judging of the ASIASTAR 2015 contest which was held on 24th November, 2015. President-APF has also presented a report about her involvement to the activities of APF since 1992.

- The leave of absence from the member countries like Malaysia, Vietnam, Philippines and Japan were accepted.

- Secretary General-APF made a presentation about the report of APF for the year of 2014 and mentioned about 64th Board meeting and 39th General Assembly meeting held at Manila, Philippines 4th December, 2014. The minutes of the meeting was unanimously approved.
• Secretary General – APF has informed to the Board Members that three new organizations from China, Iran and Kazakhstan have shown their keen interest to be associated with Asian Packaging Federation. Accordingly, all the three organizations were invited to participate into the 65th BOA and 40th GA meeting. However, Secretary General has invited all the three members one after another to make presentation about their organization.

• Ms. Cherry on behalf of Global Packaging Center (GPC) China has made a presentation highlighting about the objective of this center and the future prospects for the development of packaging in China and also in the other Asian region. Moreover, they have requested the board members of APF to consider GPC as a part of APF. Since, China Packaging Federation (CPF) and China National Export Commodities Packaging Research Institute [CEPI] have already enrolled as an Executive Member of APF and hence, no more executive member can be considered from the same country. However, considering the interest of GPC, the board members have unanimously accepted to consider GPC as an Ordinary Member of APF without voting rights.

• Mr. Afshin Fakhr, Executive Director, Iranian Institute of Packaging has also made a presentation about the scenario of packaging industries in Iran. He has highlighted that this organization was recently constituted with the support of leading 40 packaging industries from Iran. The industries are mainly hailing from flexible packaging, corrugated fibre board boxes and paper based carton. It was mentioned by Mr. Afshin Fakhr that the organization has started conducting series of meeting with the government officials for the improvement of activities. Due to this, Iranian Institute of Packaging has requested the board members of APF to consider their membership. Accordingly, the board of assembly of APF has unanimously accepted as an Executive Member with voting rights.

• Ms. Alina Abdarchmanova, Executive Director, Kazakhstan Packaging Association was also present in to the BOA and GA meetings. She has also made a presentation to highlight about the packaging industry scenario of Kazakhstan and also mentioned that the Kazakhstan Packaging Association with more than 100 members from leading packaging industries are actively participating into the activities. The association has shown their keen interest to be a part of APF. Due to this, the board members of APF has unanimously accepted the Kazakhstan Packaging Association as an Executive Member of APF with voting rights.

• Ms. Ariana Susanti, President APF has mentioned that there is a need to modify the application form for ASIASTAR contest and also simplify the online procedure for the submission of entries. She has requested to the Secretariat to take the necessary action into that.

• Secretary General has mentioned that the two important countries like Malaysia and Vietnam are not participating into the activities of APF and hence, there is a need to establish a contacts with those packaging association of the respective countries. Mr. JDC Perera, President, Sri Lanka Institute of Packaging has mentioned that he will contact Malaysian Industrial Development Authority and organization of Malaysian Government and establish a contact for reviewing the membership of Malaysian Packaging Council. If, the existing association does not exists, APF may consider MIDA as a member of APF. Similarly, Secretary General has requested Mr. Rafez Alam Chowdhury to establish a contact with Vietnam Packaging Council as Bangladesh has got close association with the garment entrepreneurs of Vietnam. A target date was fixed as 31st January, 2016 to have the communication from both the countries.
• Dr. Jin Kie Shim has mentioned that China being an important country of Asian region, there is a need to take an attempt to establish strong relationship with China Packaging Federation as well as CEPI. In this context, Secretary General (SG) has requested Mr. Yu (GPC) to coordinate with Mr. Xu, President, CPF to have a review meeting to discuss about further course of action for the active involvement of China Packaging Federation. Accordingly, Mr. Yu has contacted Mr. Xu over phone and it was decided that the President and Secretary General of APF along with the officials from GPC will have a meeting and detailed discussion with the president and other officer bearers of CPF at Beijing, China. Accordingly, it was decided that a meeting will be held during the 1st week of March, 2016. The expenses towards travel, boarding / lodging etc., towards the visit of office bearer of APF will be borne by APF under the budget provision of USD 10000 towards promotional expenses.

• Secretary General has indicated that APF does not have any contacts or communication with The Association Sojuzpak, Russia for the last couple of years. In this context, he has requested Ms. Alina Abdrahkmanova, Executive Director, Kazakhstan Packaging Association to write to this particular association and send the feed back to the Secretariat latest by 31st January, 2016.

• It was also decided that M/s. Faruk & Zubair Trading, UAE an ordinary member is neither paying the outstanding membership fee nor having any contacts. Due to this, it was unanimously decided to write off the outstanding amount and the name of this organization can be deleted from the list of members.

• Regarding the outstanding membership fee of M/s. Bangkok Exhibition Services Ltd. [BES], Thailand, SG has requested Mr. Chaivudhi, President, Thai Packaging Association to contact for the recovery of outstanding payment. Similarly, Ms. Annabelle Tan from Singapore was requested to contact Unilever Asia Pte. Ltd., Singapore for the recovery of outstanding membership fee.

• There are 24 ordinary members (profit making) from China who have enrolled membership in 2010. Subsequently, these companies neither paying the membership fee nor attending any meeting. Moreover, the members have no contact with them. Due to this fact, the board members of APF has unanimously decided to write off their outstanding payment and also remove their name from the membership list of APF.

• Mr. Rafez Alam Chowdhury from Bangladesh has briefed about the 3 days training programme on Packaging Technology which was organised by Asian Packaging Federation at Dhaka, Bangladesh with the support of BGAPMEA and Indian Institute of Packaging was invited as a Knowledge Partner to provide the faculty support. It was indicated by him that about 40 members including of 10 overseas participants from other than Bangladesh have attended this training programme and the programme was highly successful. He has requested the Board of Assembly to sanction similar training programme in Bangladesh.

• The Treasurer – APF has presented the statement of income and expenditure for the year 2014.
• Secretary General has submitted the budget of APF for the year of 2016 which was unanimously approved by the board of Assembly. He has mentioned that an amount of USD 15000 has earmarked towards the training programme on packaging. However, Secretariat has not received any proposal towards this programme.

• In this context, Mr. JDC Perera, President, Sri Lanka Institute of Packaging has requested that the SLIP will organizing the exhibition in the month of May 2016 and hence, it would be appropriate to conduct a training programme at Colombo, Sri Lanka coinciding with this exhibition. He has also requested Indian Institute of Packaging to provide the faculty support in line with Bangladesh.

• Board members of APF has approved an amount of USD 15000 for conducting a training programme at Colombo, Sri Lanka in May 2016 in association with Indian Institute of Packaging. However, they need to get at least 10 overseas participants other than Sri Lanka to get the entire sanctioned amount of USD 15000 and these 10 overseas participants will be considered as a VIP delegate where the host country is required to arrange free accommodation and lunch for these 10 participants. In case, the participants are only from Sri Lanka, in such case, an amount of USD 5000 will be given to Sri Lanka and the balance expenditure need to be collected through sponsorship.

• In the same line, Ms. Annabelle Tan, Singapore has requested to sanction an amount of USD 15000 for conducting a training programme at Singapore in 2017. The exact dates will be announced later on. Board of Assembly given in principle approval for conducting the training programme at Singapore. In the same line, Thai Packaging Association has also mentioned that they would submit a proposal for training programme in 2017.

• As per the recommendation of the Honorary Members meeting held on 24th November, 2015, it was decided that the APF do normally organise the board of assembly and general assembly meeting once in a year. Due to this, there is long gap about the coordination of work among the member countries and also to follow up with the activities. Considering this, it was decided that from 2016, there will be meeting of Executive Committee of APF prior to the Board of Administration to discuss about the strategic planning of APF. A budget was fixed for an amount of USD 5000 towards the expenses and the expenses towards lodging / boarding and local transport will be borne by the APF from the budget provision of USD 10000 under Promotional Expenses. However, the individual executive member need bear the expenses of air fare for their travel to attend the meeting.

• It was also decided that the next executive committee meeting will be held at Singapore during 1st and 2nd April, 2016 and Singapore Packaging Council was requested to make all the logistic arrangements. During this meeting, the executive members of APF and the active Honorary Members will be invited for their participation into the strategic planning meeting at Singapore. The members of board have unanimously approved this proposal.
• Secretary General has informed to the members that based on the quotations M/s. Plastermart. Com has been finalized to redesign the website of APF. In this context, an amount of USD 3000 has been finalized after negotiation instead of the quoted rate of USD 3247. Ms. Annabelle Tan had a preliminary meeting with Mr. Lalith Shah of Plastermart.com in Mumbai in Oct, 2015. It has been decided that the new design of the website of APF will be finalized with the initiative of Ms. Annabelle Tan latest by 31st, March, 2016 so that the new website can be discussed in the Executive Committee meeting during 1st 2nd April, 2016.

• Regarding the suggestions made by College of Honorary Members, the Executive Members present in the BOA have accepted all the suggestions for the implementation of College of Asian Packaging Professionals (CAPP) and Fellow of Asian Packaging Professional (FAPP). Accordingly, a detailed discussion was held with Mr. Dharma Ratnayake, Sri Lanka and requested him to do all the necessary amendment in the proposal and also prepare a document so that this particular activity can be initiated by APF from 1st June, 2016.

• Election of the Office Bearer for the year 2016 was also held during the 65th BOA meeting. The members present have unanimously elected the following office bearers:
  ➢ Dr. Jin Kie Shim as President (from South Korea)
  ➢ Ms. Annabelle Tan as 1st Vice President (from Singapore)
  ➢ Mr. J.D.C. Perera as 2nd Vice President (from Sri Lanka)
  ➢ Ms. Aslihan Arikan as 3rd Vice President (from Turkey)
  ➢ Prof. (Dr.) N.C. Saha as Secretary General (from India)
  ➢ Mr. K.M. Bhaskaran as Treasurer (from India)

• It was also decided that the next APF events will be held as per the following schedule.
  ➢ In 2016 November in China
  ➢ In 2017 Bangkok, Thailand

• The meeting was ended with the vote of thanks by Dr. N.C. Saha, Secretary General to the Chair.

• Followed by the 65th BOA meeting, the 40th GA meeting was also held at the same venue to discuss about the resolutions taken the 65th BOA meeting. During the 40th GA meeting, all the resolutions taken by 65th BOA meeting were ratified.

  26th November, 2015 (Thursday): B2B Meet and AsiaStar Award Nite

Business to Business Meet (B2B):
Turkish Packaging Manufacturing Association has organised a B2B meet at Hotel Elite World by inviting all the leading packaging industry from Turkey. Prof. (Dr.) N.C. Saha from India has also participated into B2B meet also discussed with the leading packaging industry to highlight about the prospects about the Indian packaging industry and their investment opportunities in India.
ASIASTAR: 2015 AWARD CEREMONY
FOR THE YEAR 2015
WAS HELD AT HOTEL ELITE WORLD
ISTANBUL, TURKEY

The Asia Star Award Ceremony for the year 2015 was held at Hotel Elite World, Istanbul, Turkey on 26th November, 2015. At the beginning, Ms. Ariana Susanthi, President – APF and Prof. N.C.Saha, Secretary General – APF and Ms. Aslihan Arikian have welcomed the august gathering of all the AsiaStar Award winners and also briefed about the objective of Asia Star competition and the responses received from the APF member countries for ASIASTAR 2015 Contest.

The Asiastar Award ceremony was organised by the Turkish Packaging Manufacturing Association in a color full manner by way of presenting the traditional dance and music of Turkey.

All the award winners from the various member countries of APF were invited to receive the awards on behalf of the winning companies. President, Secretary General have distributed the awards of ASIASTAR 2015.

For India, the official from Indian Institute of Packaging has received the ASIASTAR awards and the same will be dispatched to the individual company by the Secretariat.

Few of the important photographs are given below:
Asia Star Award Ceremony
Indonesia launches campaign to reduce use of plastic bags

Indonesia launched a nationwide campaign to reduce the use of plastic bags on Sunday, Feb 21, 2016 in Jakarta with guidelines for retailers to charge consumers up to Rp 5,000 for each plastic bag used, according to guidelines issued by the Ministry of Environment.

Although still under trial and not officially legislated yet, 23 cities and regions in the country have already started charging for plastic bags.

Indonesia is the world’s second-biggest user of plastic bags after China, with around 9.8 billion plastic bags used in the country each year. The figure is expected to rise significantly together with the country’s burgeoning middle-class that currently stands at around 74 million people and is expected to double by 2020.

According to Aprindo, a retailers’ association, the used of plastic bag nearly 11 million plastic bags in 2015. Its target is to reduce the figure by 20 per cent by 2020. The campaign’s biggest challenge is to convince small retailers in traditional stores and markets, which account for 90 per cent of the country’s retail sector.

Major cities in Indonesia are facing waste management problems with limited landfills. The government has said it plans to build several plants to turn the waste into energy.

Indonesian Packaging Federation
Korea Pack 2016

Creating new Value!

International Packaging Exhibition

April 26 (Tue.) → 29 (Fri.), 2016
KINTEX, KOREA

Organized by:
Korea Packaging Machinery Association (KPMA)
Kyungyon Exhibition Corp.
KIP The Monthly Packaging
KOREA PACK’s scale is 30% increased than last edition by unifying Seoul Pack which is packaging machinery trade show organized by KPMA (Korea Packaging Machinery Association). With 1,500 companies from 25 countries and 3,700 booths, KOREA PACK 2016 is the largest scale packaging exhibition in Asia.

Especially, the Ministry of Trade, Industry and Energy selected KOREA PACK as one of the “Global Top Exhibition” as it has the possibility of becoming one of the globally renowned exhibitions with competitiveness. At this exhibition, visitors can realize that the packaging industry is the unsung helper of global manufacturers.

Exhibition Overview

**TITLE**
KOREA PACK 2016
(The 20th Korea Int’l Packaging Exhibition)

**PERIOD**
26(Tue.) ~ 29(Fri.), April 2016 (10:00-17:00)

**VENUE**
KINTEX 1, 2
(Korea International Exhibition Center 1, 2), KOREA Address : 408 Hallyuworld, Ilsanseo-gu, Goyang-Si, Gyeonggi-do, Korea

**ORGANIZER**
Korea Packaging Machinery Association(KPMA), Kyungyon Exhibition Corp.. The montly Packaging

Seminar (expected)

- Korea Star Awards
- PAC 2016 (Packaging Association Conference)

Visitors Profile

Purchase · Production · Management · Trade · Engineer · QC · Environment Department of Food & Beverage, Pharmacy, Cosmetics, Chemistry, Electronics, Stationery, Logistics Industry

KOREA FOODTEC 2016

Food Machinery & Processing / Food Packaging / Food Safety & Quality Management

Exhibits Profile

- Packaging Machinery
- Packaging Materials & Containers
- Package Printing Machines
- Packaging Inspection Equipment
- Packaging Processing Machinery & Equipment
- Package Design, Services
- Food Processing Machinery
- Logistic System & Equipment
2014 Show Report

No. of Visitors

- Overseas: 1,156 in 2012, 1,511 in 2013, 2,562 in 2014

Overseas Visitors

- India: 5.8%
- Japan: 26.1%
- South-East Asia: 19.5%
- China: 24.3%
- Europe: 8.0%
- Middle East: 4.4%
- Africa: 2.7%
- Taiwan: 1.7%
- Central Asia: 1.4%
- Oceania: 1.2%

Interesting Field of Visitors

- Logistic System & Equipment: 8.5%
- Packaging Machinery: 19.5%
- Package Design, Service: 6.9%
- Packaging Processing Machinery & Equipment: 8.1%
- Packaging Automation Machinery: 12.2%
- Package Printing Machines: 7.4%
- Converting Machinery: 7.4%
- Packaging Materials & Containers: 5.9%
- Packaging Automation Machinery: 14.1%
- Food Processing Machinery: 7.3%

KOREA FOODTEC 2016

KOREA FOODTEC 2016 will be held with KOREA PACK 2016 showing:
- Food manufacturing, processing technology
- Food Packaging and filling technology
- Hygiene and safety
- Measurement, analysis and inspection
- Food Storage, handling and logistics
- Refrigeration plants, Ventilation, air conditioning and heating technology
- Consulting and intellectual property
- Information services and industry organizations
HOW TO PARTICIPATE (For Exhibitors)

Participation Fee

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Raw Space Only</th>
<th>Shell Scheme Package</th>
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<tr>
<td></td>
<td>US$ 2,610 / 9m²</td>
<td>US$ 3,465 / 9m²</td>
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</tbody>
</table>

- **Basic Unit**: 3m x 3m (9m² / 1Booth)
- **Raw Space Only**: Providing Only Space, Minimum is 18m² (2Booths)
- **Shell Scheme Package**: Carpet, Wall & Fascia, Information Desk Set (Desk 1, Folding Chair 1), Round Table Set (Table 1, Round Chair 4), Catalog Holder 1, 220V/1P Electric Outlet (under 1kW), Spotlight 4, Waste Basket 1.

**Deadline** January 29 (Fri.), 2016

**Early Bird Discount Information**
The Show Management Office provides the 2016 show early bird discount for a company who applies to participate in 2016 exhibition by November 30, 2015.

- **Raw Space Only**: US$2,610 >> US$2,349 / Booth
- **Shell Scheme Package**: US$3,465 >> US$3,204 / Booth

**ONLINE PRE-REGISTRATION** (For Visitors)

1. Access to the official website, www.koreapack.org
2. Click the "Pre-Registration"
3. Free Admission

If you make Pre-Registration, you don’t need to go through the admission process or make payment. (entrance fee : US$5.00)

CONTACT

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