



# APF NEWS BULLETIN

S. No.	CONTENT	PAGE NO.	
		From	To
1.	President's Message	01	
2.	From the Desk of the Editor	02	
3.	APF Office Bearers for the year 2016	03	
4.	APF Honorary Members	04	05
5.	APF Executive Members	06	07
6.	APF Ordinary Members (Non-Profit Organization)	8	
7.	APF Ordinary Members (Profit Organization)	9	
8.	Report of Asia Star Judging	10	12
9.	Report on 65th BOA and 40th GA meeting	13	18
10.	Asia Star 2015 Award Ceremony	19	20
11.	Country Report		
	➡ Indonesia	21	
	➡ Korea	22	25



# News Bulletin



Volume 5, Issue No. 1

Asian Packaging Federation

March, 2016



## Move Forward to Better Packaging in 2016!

Firstly, as an APF president, APF welcomes Iran and Kazakhstan as our new members encouraging us to attract more members.

As all APF members recognized, we live in rapidly changing society's demands experiencing the technology evolution in various industrial fields. To catch up this trend, we all know that packaging technology should be converged with other scientific fields for better packaging.

The first step is to get an accurate information in packaging industries including the technology trend and market demands from each member country to learn from each other about how to improve packaging for the people, and this initial step would have great impact on a variety of APF activities and development in advance. In addition, the better communication and active cooperation within APF is highly required to improve our organization leading the packaging R & D and education system for the packaging professionals.

We hope that, with our new website now in development, we could make this opportunity for exchange a continuous and dynamic experience among members and the publics.

These days, packaging not only provide its original function, but also bring pleasure to people through its value and sensibility.

Be ready to move forward all together for the better and sustainable packaging to better life.

Thank you.

*Jin Kie Shim*

**Dr. Jin Kie Shim**  
APF President



## From the desk of the editor .....



Dear friends,

Let me take the opportunity to Wish You all for a Very HAPPY NEW YEAR,2016

I have great pleasure to inform you that our last Board of Assembly (BOA) and General assembly (GA) meeting of APF were held at Istanbul, Turkey in November,2015. In addition, we had also conducted the ASIASTAR contest for the year 2015 where 196 entries from 10 executive member countries of Asian Packaging Federation had participated. All the ASIASTAR winners were also awarded during the colourful evening programme and the entire event was hosted by Turkish Packaging manufacturers Association. On behalf of APF,I am glad to express our sincere thanks to the host country for making such an excellent arrangement and also for high standard hospitality.

Most importantly, the executive members of BOA had elected new office bearers for the year 2016 and the new committee has taken new initiative for conducting "Strategic Planning" meeting to discuss about the strategies of future activities for the sustainability of APF. The first meeting will be held at Singapore in April,2016.

With this, I am confident that APF will be more vibrant in terms of activities during the new year,2016.



**Prof. (Dr.) N.C. Saha**

Editor & Secretary General  
Asian Packaging Federation.



## APF Office Bearers



### President-APF

#### Dr. Jin Kie Shim, Director

Korea Packaging Center  
Korea Institute of Industrial Technology  
IT301-203, Bucheon Techno Park  
Ssangyong 3Cha, 36-1, Samjeong-dong,  
Ojeong-gu, Bucheon-si  
Gyeonggi-do, 421-742, South Korea  
Tel: +82-32-624-4771  
E-mail: jkshim@kitech.re.kr



### Secretary General-APF

#### Prof. (Dr.) N.C. Saha

Indian Institute of Packaging (IIP), India  
E-2, MIDC Area,  
Post Box No. 9432,  
Andheri (East), Mumbai-400093, India  
Tel: +91-22-28209622  
Fax: +91-22-28375302  
E-mail: director-iip@iip-in.com



### 1st Vice President -APF

#### Ms. Annabelle Tan

Chairman - Packaging Council of Singapore  
Singapore Manufacturing Federation  
2985, Jalan Bukit Merah, Singapore 159457  
Tel : +65 6473 3696 +65 6826 3000  
Mob: +65 91177178  
Fax : + 65 6826 3008  
E-mail: annabelletan@britekoncept.com /  
contact@smfederation.org.sg



### Treasurer-APF

#### Mr. Bhaskaran K. M.

Indian Institute of Packaging (IIP), India  
E-2, MIDC Area, Post Box No. 9432,  
Andheri (East)  
Mumbai-400093  
India  
Tel: +91-22-28254630  
Fax: +91-22-28328178  
E-mail: ddadmin@iip-in.com



### 2nd Vice President – APF

#### Mr. J.D.C. Perera, President

Sri Lanka Institute of Packaging  
Miss. Buddhisha Chirangi  
Administrative Officer,  
No. 37, Level 2, Elibank Road,  
Colombo 05 , Sri Lanka  
Phone :+94 114 734751, +94 112 081238  
Fax: +94 11 2081238  
Email: slip@sltnet.lk / eapcjdc@sltnet.lk



### Immediate Past President-APF

#### Ms. Ariana Susanti

Director - Indonesian Packaging Federation  
IPF Business Development  
Ruko Ciputat Center no. 75-S,  
JL Ir.H.Juanda 75, Ciputat 14519,  
Jakarta, Tangerang-Benton, INDONESIA  
Tel: +0062 21 744 1775 / 70500034,  
Mobile: +62-811-104396  
Email: ariana@packindo.org /  
member@packindo.org



### 3rd Vice President - APF

#### Ms. Aslihan Arian

General Secretary  
Turkish Packaging Manufacturers  
Association (ASD)  
Kosuyolu Katip Salih S. No.13 34718  
Kadikoy - ISTANBUL  
Phone: +90(0216) 545 49 48  
Fax: +90(0216) 545 49 47  
E-mail: aarikan@ambalaj.org.tr  
Web: www.ambalaj.org.tr





## Honorary Members

### Bangladesh

#### Mr. Saffi Ullah Chowdhury

APF Past President [2010-2011]

Bangladesh Garments Accessories & Packaging Manufacturers & Exporters Association (BGAPMEA)

Email: kulshi00@gmail.com

Web: www.bgmea.com

### China

#### Mrs. Wang Zhouyin [Wendy Wang]

APF Past Secretary General [1989-1991]

China National Export Commodities Packaging Research Institute [CEPI]

Paccess International Trading [Shanghai] Co. Ltd.

Tel: +021 5489211-16

Fax: +021 54892156

Email: wendy.wang@paccessglobal.com

Web: www.paccessglobal.com

#### Mr. Xu Jianguo

APF Past President [1989-1990]

China National Export Commodities Packaging Research Institute [CEPI]

#### Mr. Shi Wanpeng

APF Past President [2009-2010]

China Packaging Federation [CPF]

C/o. Ms. Liu Xiao

Tel: +86 10 65253557

Fax: +86 10 65839009

Email: cpf106@yahoo.com.cn / cpfapf@gmail.com

Web: www.cpf.org.cn

### India

#### Mr. Pankaj D. Shah

APF Past President [1999-2000]

Indian Institute of Packaging [IIP]

Email: supack@gmail.com

#### Mr. M.R.Subramanian

APF Past Secretary General [1987-1988]

Indian Institute of Packaging [IIP]

#### Mr. B.A.Shah

APF Past President [1987-1988]

Indian Institute of Packaging [IIP]

Email: info@saurashtra.net / smcsi@vsnl.com

#### Mr. Rajiv Dhar

APF Past Secretary General [2003-2006]

Indian Institute of Packaging [IIP]

Email: dharrajiv@gmail.com

### Indonesia

#### Ms. Ariana Susanti

Indonesian Packaging Federation [IPF]

Tel: +62 811 10 4396

Email: ariana@packindo.org

### Japan

#### Mr. Haruo Sasaki

Japan Packaging Institute [JPI]

#### Mr. Hajime Furuya

Japan Packaging Institute [JPI]

Email: furuya@jpi.or.jp

#### Mr. Mitsuhiko Sakai

APF Past President [2012-2013]

Japan Packaging Institute [JPI]

Email: smsakai@jcom.home.ne.jp

### Philippines

#### Mr. Antonio V Bonoan

APF Past President [1976-1978]

Packaging Institute of the Philippines [PIP]

#### Mr. Edmundo Q. Quioco

APF Past President [1997-1998]

Packaging Institute of the Philippines [PIP]

### Singapore

#### Mr. C.S.Wong

APF Past President [1995-1996]

Packaging Council of Singapore [PCS]

Email: cswongln@singnet.com.sg

#### Mr. Edward Kwong

Packaging Council of Singapore [PCS]

Email: kwong.e@securepack.com.cn

Edward.kwong@cheerpack.com.cn

#### Mr. Albert Lim

APF Past President

Packaging Council of Singapore [PCS]

Email: albert@packagers.com.sg

### Sri Lanka

#### Mr. Dharmatilake Ratnayake

APF Past President [2003-2005]

APF Secretary General [1992-1993]

Sri Lanka Institute of Packaging [SLIP]

Email: dhasura@sitnet.lk / slip@slt.net.lk

#### Mr. Stanley Wickramaratne

APF Past President [1991-1992]

Sri Lanka Institute of Packaging [SLIP]

#### Mr. Gamini Marambe

APF Past Treasurer [2003-2006]

Sri Lanka Institute of Packaging [SLIP]

Email: gmarambe@gmail.com / gamini@palpackaging.com

#### Mr. Razik Zarook

Sri Lanka Institute of Packaging [SLIP]



## Honorary Members

### Thailand

#### Mr. Vallop Manathanaya

APF Past Secretary General [1994-1995]  
Thailand Packaging Association [TPA]  
Chia Meng Marketing Co. Ltd.  
Tel: +66 2967 8201  
Fax: +66 2967 8299  
Email: vallop\_ma@chiamengmarketing.com

#### Mr. Poon Kongcharoenkiat

APF Past Secretary General [1996-1998]  
Thailand Packaging Association [TPA]  
Packmates Co. Ltd.  
Tel: +66 2732 1005, 2377 6746  
Fax: +66-02-374 5888  
Email: packmate\_nair@yahoo.com

#### Mr. Suchint Lausangnam

Thailand Packaging Association [TPA]  
Kwang Hua Industries Ltd., Part,  
Tel: +66 2463 0098  
Fax: +66 2463 3224-6  
Email: suchint@kwanghua.co.th

#### Mr. Vitien Nildum

APF Past Treasurer [1994-1998] & [2007-2012]  
Thailand Packaging Association [TPA]  
Tel +668 1857 2285  
Email: vitien@windoslive.com / vnildum@yahoo.com

#### Mr. Thamnu Vasinonta

APF Past President [1993-1994]  
Department of Industrial Promotion [DIP]  
Tel: +668 1700 7575  
Email: thamnuv@gmail.com

#### Mr. Kashem Yaemvathithong

Thailand Packaging Association [TPA]  
Tel: +66 2712 1995  
Fax: +66 2713 6164  
Email: kashemy@live.com

#### Dr. Aditad Vasinonta

APF Past Secretary General [2007-2010]  
Department of Industrial Promotion [DIP]  
Tel: +66 2202 4513  
Mobile: +668 9244 3480  
Email: aditad@hotmail.com

### INTERNATIONAL TRADE CENTRE

#### Mr. Johan Selin

Senior Advisor on Export Packaging of the International Trade Centre



## APF Executive Members



**Bangladesh**  
**Mr. Rafez Alam Chowdhury**  
**President**

**Bangladesh Garments Accessories & Packaging Manufacturers & Exporters Association [BGAPMEA]**  
Sonar Tari Towr, 9th Floor, 12 Biponon Commercial Area,  
Sonargaon Road, [Link Road] Dhaka - 1205, BANGALADESH  
Tel: +88-02-9632700, 9632717, 9666763  
Email: bgapmea@gmail.com / rafezalam@yahoo.com



**China**  
**Mr. Xu**  
**President**

**China Packaging Federation [CPF]**  
10th Floor, Rm.1001, No.99, Garments Mansion,  
Jianguo Road, Chaoyang Dist,  
Beijing -100020, P.R.CHINA  
Tel: +86-10-65838783, Fax: 86-10-65839057  
Email: cpf106@yahoo.com.cn / cpf\_international@163.com  
Ms. Zhang Yu – cpf\_international@163.com

**Ms. Yuan Zhao (Sabrina) / Ms. Xiao Hong Feng**

**China National Export Commodities Packaging Research Institute [CEPI]**  
1st Floor, No. 7, Building No. 6 Yard,  
Bei Si Huan Dong Lu, Chao Yang District, Beijing – 100028  
Tel: +86-10-84241236 , +86-10-84518955-805,  
Fax: +86-10-84241824  
Email: cepi-china@cepi-china.com / fengxh2005@163.com /  
sabrina689@163.com



**India**  
**Prof. (Dr.) N.C.Saha**  
**Director**

**Indian Institute of Packaging**  
**Secretary General – Asian Packaging Federation**  
E-2, MIDC Area, Post Box No. 9432, Andheri (East),  
Mumbai - 400 093, India  
Tel: +91-22-28209622,  
Mob:+91- 9819996630/ 9819874830  
Fax: +91-22-28375302  
Email: director-iip@iip-in.com / sg@asianpackaging.org



**Indonesia**  
**Ms. Ariana Susanti**  
**Director**

**Indonesian Packaging Federation (IPF)**  
IPF Business Development  
Ruko Ciputat Center no. 75-S,  
JL Ir.H.Juanda 75, Ciputatat 14519, Jakarta, Tangerang-Benton  
INDONESIA  
Tel: +0062 21 744 1775 / 70500034,  
Mobile: +62-811-104396  
Fax: +0062 21 7441775  
Email: ariana@packindo.org / member@packindo.org



**Japan**  
**Mr. Hajime Furuya**  
**Director**

**Japan Packaging Institute (JPI)**  
10F, Togeki Bldg., 4-1-1,  
Tsukiji 4 Chome, Chou-ku,  
Tokyo 104-0045, JAPAN  
Tel: +81-3-3543 1189, Fax: +81-3-3543 8970  
Email: furuya@jpi.or.jp / pack@jpi.or.jp



**Korea**  
**Dr. Jin Kie Shim, Ph.D**  
**Director**

**Korea Packaging Center (KOPACK)**  
**Korea Institute of Industrial Technology & President – Asian Packaging Federation**  
IT 301-203, Bucheon Techno Park, Ssangyong 3-Cha.  
397, Seokcheon-ro, Ojeong-gu, Bucheon-Si,  
Gyeonggi-do, 421-748, Republic of KOREA  
: '+82 32 624 4771 Fax: '+82 32 624 4770  
Email: jkshim@kitech.re.kr



**Malaysia**  
**Mr. George Chua**

**Packaging Council of Malaysia (PACMA)**  
C/o. Federation of Malaysian Manufacturers  
Wisma FMM, No. 3, Persiaran, Dagang PJU 9,  
Bandar Sri Damansara 52200  
Kuala Lumpur, MALAYSIA  
Tel: +60 3 6276 1211,  
Fax: +60 3 6277 6714  
Email: gchua15@gmail.com



**Philippines**  
**Mr. Joseph Ross S. Jacson**  
**President**

**Packaging Institute of the Philippines**  
Unit 725, 7th Floor, Cityland Show Tower,  
Shaw Boulevard Comer Street, St.Francis Avenue, 1552  
Mandaluyong City, PHILIPPINES  
Tel: +63-2-687 3051, +63-2-687-3143,  
Fax: +63-2-687-2018,  
Mob: 00639209009707  
Email: secretariat@phil-packaging.org / allenpac@pltdsl.net



**Singapore**  
**Ms. Annabelle Tan**  
**Chairman**

**Packaging Council of Singapore Industry Group & 1st Vice President – APF**  
Singapore Manufacturing Federation  
2985, Jalan Bukit Merah, Singapore 159457  
Tel: +65 6473 3696 +65 6826 3000  
Mobile: +65 9117 7178  
Fax : + 65 6826 3008  
Email: annabelletan@britekoncept.com /  
contact@smfederation.org.sg



## APF Executive Members



**Sri Lanka**  
**Mr. J.D.C.Perera**  
**President**

**Sri Lanka Institute of Packaging &  
2nd Vice President - APF**

290, D.R.Wijewardena Mawatha  
Colombo 10, SRI LANKA

Tel: +94-1-445041

Fax + 94-1-445043

Email: dudleyt@slt.net.lk / slip@slt.net.lk /  
cpp@slt.net.lk / dhasura@slt.net.lk



**Thailand**  
**Mrs. Supa Tangkittikhun**  
**Director**

**Division of Sectoral Industries Development 2  
Department of Industrial Promotion**

Soi Trimitr, Kluaynamthai, Rama 4 Road, Klongtoey,  
Bangkok 10110, Thailand

Tel: +66-02 202 4532

Mob: 0814409906, Mob: 66 (0)89 810 6879

Email: supa\_t@yahoo.com

Fax: +66-2354 3119



**Vietnam**  
**Mr. Vu Huy Long**  
**Secretary General**

Vietnam Packaging Association (VINPAS)

159, Kinh Duong Vuong St, 12 Word, 6

Dist. Ho Chi Minh City. VIETNAM

Tel: +84 8 37512562

Fax: '+84 8 37512561

Email: vuhuylong@hcm.vnn.vn



**Turkey**  
**Ms. Aslihan Arikan**  
**General Secretary**

**General Secretary & 3rd Vice President -APF**

**ASD - Turkish Packaging Manufacturers Association**

Kosuyolu Katip Salih S No. 13

Kadikoy, Istanbul 34718, TURKEY

Tel: +90 216 5454948

Fax: +90 216 5454947

Email: aarikan@ambalaj.org.tr / asd@ambalaj.org.tr



**Iran**  
**Mr. Afshin Fakhr**

**Iranian Institute of Packaging**

Tel/Fax: +98 21 22446555

Mobile: +98 912 109 8159

SMS: +98 3000 75 86

Email: info@iripack.com



**Kazakhstan**  
**Ms. Alina Abdrakhmanova**  
**Executive Director**

Kazakhstan Packaging Association

Dostyk 3, Office 31 BC

Astana, 010000, Republic of Kazakhstan

Mobile: + 7 701 589 20 93

Email: a.b.abdrakhmanova@gmail.com





## Ordinary Members (Non-Profit Organization)

### Korea

#### Dr. Kong Jae-Hong

Korea Packaging Association Inc. (KOPA)  
#150-050 RM.NO.503, CHUNROK BUILDING 1351-3  
SHINGILDONG, YOUNGDUNGPO-KU, SEOUL, KOREA  
Tel: 82-2-835-9041  
Fax: 82-2-835-9040  
Email: kopac@chol.com / webmaster@kopa.or.kr

### Russia

#### Mr. Alexander B. Zilonov

The Association Sojuzupak  
55, Shcherbakovskaia St., Moscow  
Russia, 105187, RUSSIA Tel: +7 095 166 50 42  
Fax: +7 095 166 50 42  
Email: sojuzupak@mail.ru

### Thailand

#### Mr. Chaivudhhi Pungthong

The Thai Packaging Association (TPA)  
3rd Floor, Bureau of Supporting  
Industries Development Building  
Soi Trimit, Kluaynamthai,  
Rama 4 Rd., Klongtoey, Bangkok  
THAILAND 10110  
Tel: +66-2-712-1995  
Fax: +66-2-713-6164  
Email: chaivudhi@boonma.com  
chaivudhi@gmail.com  
thaipack@thaipack.or.th  
adminthaipack@gmail.com

### Thailand

#### Mr. Sakkhee Sansupa

Thai Packaging Center (TPC)  
Thailand Institute of Scientific &  
Technological Research  
196, Phahonyothin Rd., Chatuchak  
Bangkok 10900, THAILAND  
Tel: +66-2-5795315  
Fax: +66-2-5797573  
Email: tpc-tistr@tistr.or.th / kanjana\_t@tistr.or.th /  
sakkhee@tistr.or.th

### Thailand

#### Dr. Tunyarut Jinkarn

Department of Packaging & Materials Technology, Kasetsart  
University, Thailand  
50 Ngam Wong Wan Road, Lat Yoo,  
Chatuchak, Bangkok 10900  
THAILAND  
Mob: 81905 1402  
Fax: +66-2-562-5046  
Email: fagitvp@ku.ac.th



## Ordinary Members (Profit Organization)

### Thailand

**Mr. Justin Pau**  
**President**

Bangkok Exhibition Services Ltd. [BES]  
SPE Tower, 9th Floor, 252, Phaholyothin RD,  
Samsennai, Phythai, Bangkok 10400  
Tel: 66 22615 1255  
Fax: enquiry@besallworld.com

### Singapore

**Unilever Asia Pte. Ltd.**

### India

**Mr. A.V.P.S. Chakravarti**  
**Ecobliss India Pvt. Ltd.**

283/3RT, F#303,  
Raviteja Complex, S.R. Nagar,  
Hyderabad - 500038  
Tel: 91-40-23710829  
Fax: 91-40-23710429  
Email: chakravarti@ecobliss.com  
Website: www.ecobliss.in

### China

**Mr. Jianhu Yu**  
**President**

Global Packaging Center Stock-Holding Co., Ltd.  
611 Jianghong Road, Binjiang District  
Hangzhou City, Zhejiang Province, PRC  
Tel: (86) 571-86895299, Fax: (86)571-86895299  
M.T: (86)-13906858711  
Email: gexingedian@126.com



## **ASIASTAR-2015 JUDGING WAS HELD ON 34TH NOVEMBER, 2015 AT ISTANBUL, TURKEY**



The ASIASTAR-2015 Judging, 65th Board of Administration Meeting and 40th General Assembly Meeting of Asian Packaging Federation (APF) and ASIASTAR Award ceremony were held at Istanbul, Turkey during 24-27 November, 2015. Turkish Packaging Manufacturers Association (ASD) has hosted the event at Hotel Elite World, Istanbul, Turkey.

Prof. (Dr.) N C Saha, Director, Indian Institute of Packaging and also the Secretary General of Asian Packaging Federation visited to Istanbul, Turkey along with his three colleagues to conduct the 65th BOA and 40th GA meeting of APF and also to organise ASIASTAR Judging, ASIASTAR Award Night with the support of Turkish Packaging Manufacturers Association (ASD).

### **24th November, 2015 (Tuesday)**

ASIASTAR- 2015, an International competition to recognize the excellence in packaging is conducted by the Asian Packaging Federation (APF) every year in different member countries of APF. This particular competition is conducted by APF for the last 32 years. All the 13 member countries including India of Asian Packaging Federation (APF) do participate into this competition every year. This year, Asia Star 2015 competition was held at Ball Room, **Hotel Elite World, Istanbul, Turkey** on 24th November, 2015.

India, being the founder member of APF, has been participating into this competition from its beginning, to motivate the packaging industries for their excellence in packaging. All the APF member countries do conduct a National contest and all the National Award winner entries of the respective countries do participate into this competition to achieve the international recognition. The Indian Institute of Packaging is celebrating its Golden Jubilee Year from 14th May, 2015 to 14th May 2016. Due to this, the Institute took an additional effort to get the maximum number of entries for INDIASTAR contest. This year, more than 650 entries participated into the INDIASTAR contest and the award ceremony was held on 10th Oct, 2015 at Mumbai, India. All the INDIASTAR winners were awarded. Out of 190 award winners, India has submitted 42 entries to participated into ASIASTAR 2015 contest.

The ASIASTAR competition is conducted by considering four different categories of entries i.e. Consumer Package (CP), Transport Package (TP), Eco-friendly packaging (EP) and Students Category (ST) package.

In ASIASTAR-2015 competition where 9 APF countries out of 13 APF member countries have participated into this international competition.



The details of packaging entries received for this competition is as follows:

Country	CP	TP	EP	ST	Total
Bangladesh	0	0	0	14	14
China	0	0	0	0	0
India	24	0	11	7	42
Indonesia	1	0	0	11	12
Japan	13	5	1	0	19
Korea	4	0	0	1	6
Malaysia	0	0	0	0	0
Philippines	0	0	0	0	0
Singapore	11	3	3	12	29
Sri Lanka	11	0	1	2	14
Thailand	5	1	0	18	24
Turkey	21	4	0	11	36
Vietnam	0	0	0	0	0
<b>Total</b>					<b>196</b>



Inaugural session of ASIASTAR-2015 Contest





Out of 9 participating countries, 8 member countries except Japan where the Jury Member were present to judge the 196 Entries in one day. Based on the judgment made by the 8 jury members by considering different parameters like Innovation, Functionality / Convenience, Graphic Appeal, Appropriateness / Efficiency, Environmental Performance, Overall Impression, 134 entries consisting of 76 entries under Commercial Category and 58 entries under Student category were selected as winner for ASIASTAR-2015 Awards.



**Team of ASIA STAR Jury Members**  
(Turkey, Sri Lanka, Bangladesh, Korea, India, Indonesia, Singapore, & Thailand)



**Asiastar Judging is in Progress**



## REPORT ON 65TH BOARD OF ADMINISTRATION & 40TH GENERAL ASSEMBLY MEETINGS OF APF HELD AT ISTANBUL, TURKEY



The 65th Board of Administration meeting of Asian Packaging Federation was held on 25th November, 2015. Prof. (Dr.) N C Saha, Director Indian Institute of packaging has attended the meeting as Secretary General of APF and conducted the BOA meeting.



**Group photo of APF Team members attended BOA & GA Meeting**

The following members have attended the meeting.

S.No.	Name	Country
1	Ms. Ariana Susanti – President, Asian Packaging Federation & Director – Indonesian Packaging Federation	Indonesia
2	Dr. N.C.Saha, Secretary General, Asian Packaging Federation & Director, Indian Institute of Packaging	India
3	Ms. Annabelle Tan- Packaging Council of Singapore	Singapore
4	Ms. Aslihan Arikan - ASD - Turkish Packaging Manufacturers Association	Turkey
5	Dr. Jin Kie Shim- Korea Packaging Institute	Korea
6	Dr. Sung Wook Hwang- Korea Packaging Institute	Korea





S.No.	Name	Country
7	Mr. K.M.Bhaskaran – Treasurer, Asian Packaging Federation & Deputy Director – Indian Institute of Packaging	India
8	Mr. Shekhar Amberkar - Indian Institute of Packaging	India
9	Mr. Srihari Rao Jagana - Indian Institute of Packaging	India
10	Mr. J.D.C. Perera, Sri Lanka Institute of Packaging	Sri Lanka
11	Mr. Dharma T. Ratnayake, Sri Lanka Institute of Packaging	Sri Lanka
12	Mr. Rafez Alam Chowdhury- BGAPMEA	Bangladesh
13	Mr. Monir Udding Ahmed	Bangladesh
14	Mr. Abdul Kader Khan	Bangladesh
15	Mr. Mohammed Aziz Farook	Bangladesh
16	Mr. Reajul Islam Khan	Bangladesh
17	Mr. Salay Ahmed Babu	Bangladesh
18	Mr. Afshin Fakhr, Iranian Institute of Packaging	Iran
19	Mr. Jianhu Yu, Global Packaging Federation	China
20	Ms. Ye Wu, Global Packaging Federation	China
21	Mrs. Supa Tangkittikhun, Department of Industrial Promotion	Thailand
22	Mr. Sakkhee Sansupa, Thai Packaging Center	Thailand
23	Mr. Chaivudhi Pungthong - The Thai Packaging Association	Thailand
24	Mr. Suchint Lausangam, Thailand Packaging Association [TPA]	Thailand
25	Mr. Pongsak Ruangsrisai-Bureau of central Management Department of Industrial Promotion	Thailand
26	Ms. Seewalee Silpworasarat – Department of Industrial Promotion	Thailand
27	Ms. Alina Abdrakhmanova, Kazakhstan Packaging Association	Kazakhstan

### The salient points discussed during 65th Board meeting of APF is given below.

- Ms. Ariana Susanti, President, Asian Packaging Federation welcomed to all the APF members present for the meeting and wished them for the pleasant stay in Istanbul, Turkey. She has also expressed her sincere thanks to all the Jury members from 8 member countries of Asian Packaging Federation for their kind presence for judging of the ASIASTAR 2015 contest which was held on 24th November, 2015. President-APF has also presented a report about her involvement to the activities of APF since 1992.
- The leave of absence from the member countries like Malaysia, Vietnam, Philippines and Japan were accepted.
- Secretary General-APF made a presentation about the report of APF for the year of 2014 and mentioned about 64th Board meeting and 39th General Assembly meeting held at Manila, Philippines 4th December, 2014. The minutes of the meeting was unanimously approved.



- Secretary General – APF has informed to the Board Members that three new organizations from China, Iran and Kazakhstan have shown their keen interest to be associated with Asian Packaging Federation. Accordingly, all the three organizations were invited to participate into the 65th BOA and 40th GA meeting. However, Secretary General has invited all the three members one after another to make presentation about their organization.
- Ms. Cherry on behalf of Global Packaging Center (GPC) China has made a presentation highlighting about the objective of this center and the future prospects for the development of packaging in China and also in the other Asian region. Moreover, they have requested the board members of APF to consider GPC as a part of APF. Since, China Packaging Federation (CPF) and China National Export Commodities Packaging Research Institute [CEPI] have already enrolled as an Executive Member of APF and hence, no more executive member can be considered from the same country. However, considering the interest of GPC, the board members have unanimously accepted to consider GPC as an Ordinary Member of APF without voting rights.
- Mr. Afshin Fakhr, Executive Director, Iranian Institute of Packaging has also made a presentation about the scenario of packaging industries in Iran. He has highlighted that this organization was recently constituted with the support of leading 40 packaging industries from Iran. The industries are mainly hailing from flexible packaging, corrugated fibre board boxes and paper based carton. It was mentioned by Mr. Afshin Fakhr that the organization has started conducting series of meeting with the government officials for the improvement of activities. Due to this, Iranian Institute of Packaging has requested the board members of APF to consider their membership. Accordingly, the board of assembly of APF has unanimously accepted as an Executive Member with voting rights.
- Ms. Alina Abdrakhmanova, Executive Director, Kazakhstan Packaging Association was also present in to the BOA and GA meetings. She has also made a presentation to highlight about the packaging industry scenario of Kazakhstan and also mentioned that the Kazakhstan Packaging Association with more than 100 members from leading packaging industries are actively participating into the activities. The association has shown their keen interest to be a part of APF. Due to this, the board members of APF has unanimously accepted the Kazakhstan Packaging Association as an Executive Member of APF with voting rights.
- Ms. Ariana Susanti, President APF has mentioned that there is a need to modify the application form for ASIASTAR contest and also simplify the online procedure for the submission of entries. She has requested to the Secretariat to take the necessary action into that.
- Secretary General has mentioned that the two important countries like Malaysia and Vietnam are not participating into the activities of APF and hence, there is a need to establish a contacts with those packaging association of the respective countries. Mr. JDC Perera, President, Sri Lanka Institute of Packaging has mentioned that he will contact Malaysian Industrial Development Authority and organization of Malaysian Government and establish a contact for reviewing the membership of Malaysian Packaging Council. If, the existing association does not exists, APF may consider MIDA as a member of APF. Similarly, Secretary Geneal has requested Mr. Rafez Alam Chowdhury to establish a contact with Vietnam Packaging Council as Bangladesh has got close association with the garment entrepreneurs of Vietnam. A target date was fixed as 31st January, 2016 to have the communication from both the countries.





- Dr. Jin Kie Shim has mentioned that China being an important country of Asian region, there is a need to take an attempt to establish strong relationship with China Packaging Federation as well as CEPI. In this context, Secretary General (SG) has requested Mr. Yu (GPC) to coordinate with Mr. Xu, President, CPF to have a review meeting to discuss about further course of action for the active involvement of China Packaging Federation. Accordingly, Mr. Yu has contacted Mr. Xu over phone and it was decided that the President and Secretary General of APF along with the officials from GPC will have a meeting and detailed discussion with the president and other officer bearers of CPF at Beijing, China. Accordingly, it was decided that a meeting will be held during the 1st week of March, 2016. The expenses towards travel, boarding / lodging etc., towards the visit of office bearer of APF will be borne by APF under the budget provision of USD 10000 towards promotional expenses.
- Secretary General has indicated that APF does not have any contacts or communication with The Association Sojuzupak, Russia for the last couple of years. In this context, he has requested Ms. Alina Abdrakhmanova, Executive Director, Kazakhstan Packaging Association to write to this particular association and send the feed back to the Secretariat latest by 31st January, 2016.
- It was also decided that M/s. Faruk & Zubair Trading, UAE an ordinary member is neither paying the outstanding membership fee nor having any contacts. Due to this, it was unanimously decided to write off the outstanding amount and the name of this organization can be deleted from the list of members.
- Regarding the outstanding membership fee of M/s. Bangkok Exhibition Services Ltd. [BES], Thailand, SG has requested Mr. Chaivudhi, President, Thai Packaging Association to contact for the recovery of outstanding payment. Similarly, Ms. Annabelle Tan from Singapore was requested to contact Unilever Asia Pte. Ltd., Singapore for the recovery of outstanding membership fee.
- There are 24 ordinary members (profit making) from China who have enrolled membership in 2010. Subsequently, these companies neither paying the membership fee nor attending any meeting. Moreover, the members have no contact with them. Due to this fact, the board members of APF has unanimously decided to write off their outstanding payment and also remove their name from the membership list of APF.
- Mr. Rafez Alam Chowdhury from Bangladesh has briefed about the 3 days training programme on Packaging Technology which was organised by Asian Packaging Federation at Dhaka, Bangladesh with the support of BGAPMEA and Indian Institute of Packaging was invited as a Knowledge Partner to provide the faculty support. It was indicated by him that about 40 members including of 10 overseas participants from other than Bangladesh have attended this training programme and the programme was highly successful. He has requested the Board of Assembly to sanction similar training programme in Bangladesh.
- The Treasurer – APF has presented the statement of income and expenditure for the year 2014.



- Secretary General has submitted the budget of APF for the year of 2016 which was unanimously approved by the board of Assembly. He has mentioned that an amount of USD 15000 has earmarked towards the training programme on packaging. However, Secretariat has not received any proposal towards this programme.
- In this context, Mr. JDC Perera, President, Sri Lanka Institute of Packaging has requested that the SLIP will organizing the exhibition in the month of May 2016 and hence, it would be appropriate to conduct a training programme at Colombo, Sri Lanka coinciding with this exhibition. He has also requested Indian Institute of Packaging to provide the faculty support in line with Bangladesh.
- Board members of APF has approved an amount of USD 15000 for conducting a training programme at Colombo, Sri Lanka in May 2016 in association with Indian Institute of Packaging. However, they need to get at least 10 overseas participants other than Sri Lanka to get the entire sanctioned amount of USD 15000 and these 10 overseas participants will be considered as a VIP delegate where the host country is required to arrange free accommodation and lunch for these 10 participants. In case, the participants are only from Sri Lanka, in such case, an amount of USD 5000 will be given to Sri Lanka and the balance expenditure need to be collected through sponsorship.
- In the same line, Ms. Annabelle Tan, Singapore has requested to sanction an amount of USD 15000 for conducting a training programme at Singapore in 2017. The exact dates will be announced later on. Board of Assembly given in principle approval for conducting the training programme at Singapore. In the same line, Thai Packaging Association has also mentioned that they would submit a proposal for training programme in 2017.
- As per the recommendation of the Honorary Members meeting held on 24th November, 2015, it was decided that the APF do normally organise the board of assembly and general assembly meeting once in a year. Due to this, there is long gap about the coordination of work among the member countries and also to follow up with the activities. Considering this, it was decided that from 2016, there will be meeting of Executive Committee of APF prior to the Board of Administration to discuss about the strategic planning of APF. A budget was fixed for an amount of USD 5000 towards the expenses and the expenses towards lodging / boarding and local transport will be borne by the APF from the budget provision of USD 10000 under Promotional Expenses. However, the individual executive member need bear the expenses of air fare for their travel to attend the meeting.
- It was also decided that the next executive committee meeting will be held at Singapore during 1st and 2nd April, 2016 and Singapore Packaging Council was requested to make all the logistic arrangements. During this meeting, the executive members of APF and the active Honorary Members will be invited for their participation into the strategic planning meeting at Singapore. The members of board have unanimously approved this proposal.



- Secretary General has informed to the members that based on the quotations M/s. Plastermart. Com has been finalized to redesign the website of APF. In this context, an amount of USD 3000 has been finalized after negotiation instead of the quoted rate of USD 3247. Ms. Annabelle Tan had a preliminary meeting with Mr. Lalith Shah of Plastermart.com in Mumbai in Oct, 2015. It has been decided that the new design of the website of APF will be finalized with the initiative of Ms. Annabelle Tan latest by 31st, March, 2016 so that the new website can be discussed in the Executive Committee meeting during 1st 2nd April, 2016.
- Regarding the suggestions made by College of Honorary Members, the Executive Members present in the BOA have accepted all the suggestions for the implementation of College of Asian Packaging Professionals (CAPP) and Fellow of Asian Packaging Professional (FAPP). Accordingly, a detailed discussion was held with Mr. Dharma Ratnayake, Sri Lanka and requested him to do all the necessary amendment in the proposal and also prepare a document so that this particular activity can be initiated by APF from 1st June, 2016.
- Election of the Office Bearer for the year 2016 was also held during the 65th BOA meeting. The members present have unanimously elected the following office bearers:
  - Dr. Jin Kie Shim as President (from South Korea)
  - Ms. Annabelle Tan as 1st Vice President (from Singapore)
  - Mr. J.D.C. Perera as 2nd Vice President (from Sri Lanka)
  - Ms. Aslihan Arikan as 3rd Vice President (from Turkey)
  - Prof. (Dr.) N.C.Saha as Secretary General (from India)
  - Mr. K.M.Bhaskaran as Treasurer (from India)
- It was also decided that the next APF events will be held as per the following schedule.
  - In 2016 November in China
  - In 2017 Bangkok, Thailand
- The meeting was ended with the vote of thanks by Dr. N.C. Saha, Secretary General to the Chair.
- Followed by the 65th BOA meeting, the 40th GA meeting was also held at the same venue to discuss about the resolutions taken the 65th BOA meeting. During the 40th GA meeting, all the resolutions taken by 65th BOA meeting were ratified.

### **26th November, 2015 (Thursday): B2B Meet and AsiaStar Award Nite**

#### **Business to Business Meet (B2B):**

Turkish Packaging Manufacturing Association has organised a B2B meet at Hotel Elite World by inviting all the leading packaging industry from Turkey. Prof. (Dr.) N.C.Saha from India has also participated into B2B meet also discussed with the leading packaging industry to highlight about the prospects about the Indian packaging industry and their investment opportunities in India.





## **ASIASTAR-2015 AWARD CEREMONY FOR THE YEAR 2015 WAS HELD AT HOTEL ELITE WORLD ISTANBUL, TURKEY**



The Asia Star Award Ceremony for the year 2015 was held at Hotel Elite World, Istanbul, Turkey on 26th November, 2015. At the beginning, Ms. Ariana Susanthi, President – APF and Prof. N.C.Saha, Secretary General – APF and Ms. Aslihan Arikan have welcomed the august gathering of all the AsiaStar Award winners and also briefed about the objective of Asia Star competition and the responses received from the APF member countries for ASIASTAR 2015 Contest.

The Asiastar Award ceremony was organised by the Turkish Packaging Manufacturing Association in a color full manner by way of presenting the traditional dance and music of Turkey.

All the award winners from the various member countries of APF were invited to receive the awards on behalf of the winning companies. President, Secretary General have distributed the awards of ASIASTAR 2015.

For India, the official from Indian Institute of Packaging has received the ASIASTAR awards and the same will be dispatched to the individual company by the Secretariat.

Few of the important photographs are given below:



**Asia Star Award Ceremony**





**Asia Star Award Ceremony**







## Indonesia launches campaign to reduce use of plastic bags

Indonesia launched a nationwide campaign to reduce the use of plastic bags on Sunday, Feb 21, 2016 in Jakarta with guidelines for retailers to charge consumers up to Rp 5,000 for each plastic bag used, according to guidelines issued by the Ministry of Environment.

Although still under trial and not officially legislated yet,

23 cities and regions in the country have already started charging for plastic bags.

Indonesia is the world's second-biggest user of plastic bags after China, with around 9.8 billion plastic bags used in the country each year. The figure is expected to rise significantly together with the country's burgeoning middle-class that currently stands



at around 74 million people and is expected to double by 2020.

According to Aprindo, a retailers' association, the used of plastic bag nearly 11 million plastic bags in 2015. Its target is to reduce the figure by 20 per cent by 2020. The campaign's biggest challenge is to convince small retailers in traditional stores and markets, which account for 90 per cent of the country's retail sector.

Major cities in Indonesia are facing waste management problems with limited landfills. The government has said it plans to build several plants to turn the waste into energy.

Indonesian Packaging Federation ◆





[www.koreapack.org](http://www.koreapack.org)



Global  
Top  
Brand

unification with **Seoul pack**

# Korea Pack 2016

Special Pavilion KOREA FOODTEC 2016



International Packaging Exhibition

**April 26** (Tue.) ▶ **29** (Fri.), 2016

**KINTEX, KOREA**

Organized by.  Korea Packaging Machinery Association (KPMA)  
 Kyungyong Exhibition Corp. **KIP** The Monthly Packaging

# We cordially invite you at **KOREA PACK 2016**



**KOREA PACK's** scale is 30% increased than last edition by unifying Seoul Pack which is packaging machinery trade show organized by KPMA (Korea Packaging Machinery Association). With 1,500 companies from 25 countries and 3,700 booths, KOREA PACK 2016 is the largest scale packaging exhibition in Asia.

Especially, the Ministry of Trade, Industry and Energy selected KOREA PACK as one of the "Global Top Exhibition" as it has the possibility of becoming one of the globally renowned exhibitions with competitiveness. At this exhibition, visitors can realize that the packaging industry is the unsung helper of global manufacturers.

## **Exhibition Overview**

### ■ TITLE

KOREA PACK 2016  
(The 20<sup>th</sup> Korea Int'l Packaging Exhibition)

### ■ PERIOD

26(Tue.) ~ 29(Fri.), April 2016 (10:00-17:00)

### ■ VENUE

KINTEX 1, 2  
(Korea International Exhibition Center 1, 2), KOREA  
Address : 408 Hallyuworld, Ilsanseo-gu, Goyang-Si,  
Gyeonggi-do, Korea

### ■ ORGANIZER

Korea Packaging Machinery Association(KPMA),  
Kyungyon Exhibition Corp., The montly Packaging



## **Seminar (expected)**

- Korea Star Awards
- PAC 2016 (Packaging Association Conference)

## **Visitors Profile**

Purchase · Production · Management · Trade · Engineer · QC · Environment Department of Food & Beverage, Pharmacy, Cosmetics, Chemistry, Electronics, Stationery, Logistics Industry

## **KOREA FOODTEC 2016**

Food Machinery & Processing / Food Packaging  
/ Food Safety & Quality Management

## **Exhibits Profile**

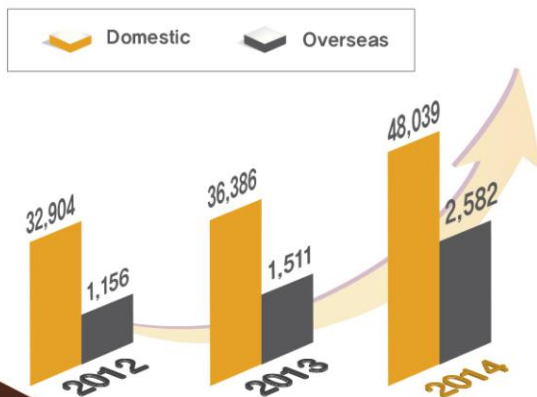
- Packaging Machinery
- Packaging Materials & Containers
- Package Printing Machines
- Packaging Inspection Equipment
- Packaging Processing Machinery & Equipment
- Package Design, Services
- Food Processing Machinery
- Logistic System & Equipment



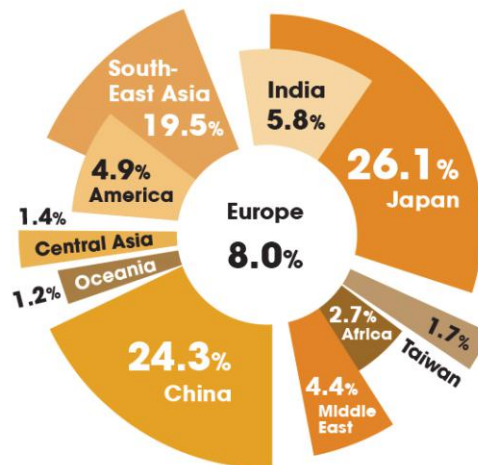
# 2014 Show Report

\* including the concurrent events

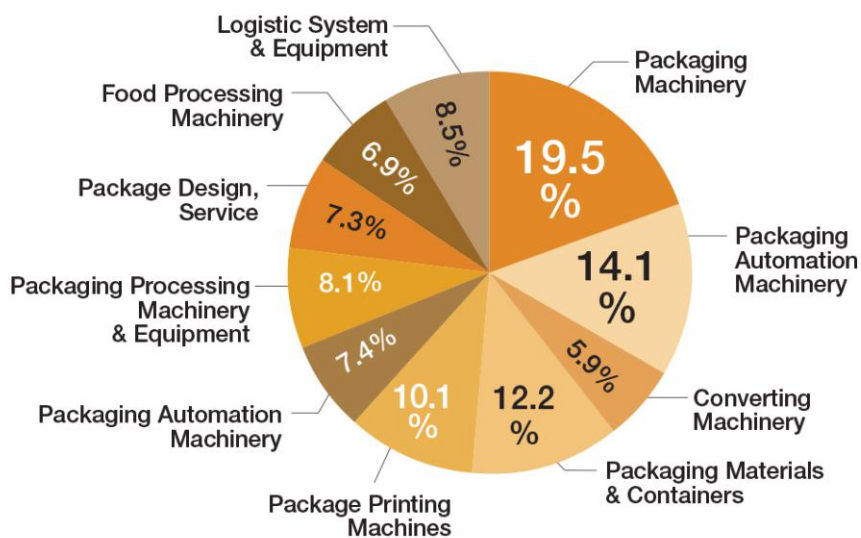
## No. of Visitors



## Overseas Visitors



## Interesting Field of Visitors



# KOREA FOODTEC 2016

**KOREA FOODTEC 2016** will be held with KOREA PACK 2016 showing ▶ Food manufacturing, processing technology ▶ Food Packaging and filling technology ▶ Hygiene and safety ▶ Measurement, analysis and inspection ▶ Food Storage, handling and logistics ▶ Refrigeration plants, Ventilation, air conditioning and heating technology ▶ Consulting and intellectual property ▶ Information services and industry organizations

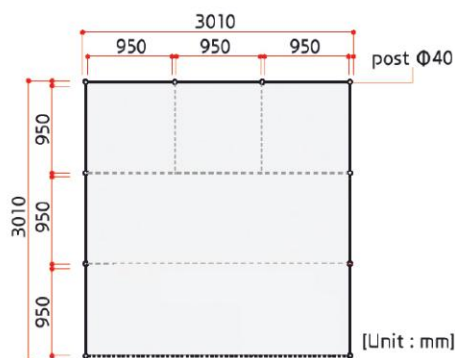


# HOW TO PARTICIPATE (For Exhibitors)

## Participation Fee

Booth Type	Raw Space Only	Shell Scheme Package
Price	US\$ 2,610 / 9m <sup>2</sup>	US\$ 3,465 / 9m <sup>2</sup>

- **Basic Unit:** 3m x 3m (9m<sup>2</sup> / 1Booth)
- **Raw Space Only:** Providing Only Space, Minimum is 18m<sup>2</sup> (2Booths)
- **Shell Scheme Package:** Carpet, Wall & Fascia, Information Desk Set(Desk 1, Folding Chair 1), Round Table Set(Table 1, Round Chair 4), Catalog Holder 1, 220V/1P Electric Outlet (under 1kW), Spotlight 4, Waste Basket 1.



**Deadline** January 29 (Fri.), 2016

## Early Bird Discount Information

The Show Management Office provides the 2016 show early bird discount for a company who applies to participate in 2016 exhibition by November 30, 2015.

- **Raw Space Only:** US\$2,610 >> **US\$2,349** / Booth
- **Shell Scheme Package:** US\$3,465 >> **US\$3,204** / Booth

## ONLINE PRE-REGISTRATION (For Visitors)

01

Access to the official website,  
[www.koreapack.org](http://www.koreapack.org)



02

Click the "Pre-Registration"



03

Free Admission

- If you make Pre-Registration, you don't need to go through the admission process or make payment. (entrance fee : US\$5.00)

**CONTACT I** **KYUNGYON** Kyungyon Exhibition Corp.

### Head Office

Tel +82-2-785-4771 Fax +82-2-785-6117 E-mail [gskim@kyungyon.co.kr](mailto:gskim@kyungyon.co.kr) / [bjkim@kyungyon.co.kr](mailto:bjkim@kyungyon.co.kr)

### Regional Office

**China** Mr. Jack Lee E-mail [jackleecom@daum.net](mailto:jackleecom@daum.net)  
**India** Mr. Susanta Mahapatra E-mail [skm@tradegateway2india.com](mailto:skm@tradegateway2india.com)



**DESIGNED BY :**

Pearl Advertising Agency  
A Unit of M/s Pearl Ads & Prints Pvt. Ltd.  
Email : [pearladvt@gmail.com](mailto:pearladvt@gmail.com); New Delhi, India