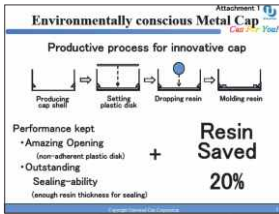




JAPAN



EP-5



Package Name : Uni AKROS (ENVIRONMENTALLY CONSCIOUS METAL CAP)
Company Name : UNIVERSAL CAN CORPORATION

Description: An innovative manufacture process has been successfully developed for screw caps with a molded liner for sealing and a sheet liner for easy opening. A 20% light-weighting in the liner has been achieved without sacrificing seal ability, compared to conventional caps with a two-layer sheet liner, hence, environment conscious. Meanwhile, the sheet liner is not adhered to the metal shell, so the open ability of the cap is also excellent.

Material: UniAKROS build up with aluminum shell and resin liner. UniAKROS is a cap for aluminum bottle, therefore all aluminum containers.

Size: φ38×18mm 3.0g

Inspiration: With regard to the an innovative manufacture process, see Attachment1

Package Name : GRAND KIRIN
Company Name : KIRIN COMPANY LIMITED

JAPAN



EP-7

Description

- The ease of opening and drinking
- Reduction the CO2 emissions

Material

Lightweight black bottle

Inspiration

The new bottle which aimed at "the premium glass bottle"



ECO PACKAGE

JAPAN



EP-6



Package Name : THE PAPE BASE PACKAGES FOR "NYUSANKIN SOY X"
Company Name : YAKULT HONSHA CO.LTD., NIPPON PAPER IND. CO.LTD., SHIKOKU KAKOKI CO.LTD.

a) Description: The paper based packages for "Nyusankin Soya" eliminate aluminum while keeping barrier characteristics and improve a recycling aptitude. And also, it reduces approximately 15% of CO2 emissions comparing to conventional aluminum packages. This new type of packages is good for the ecology.

b) Material: It laminates materials with paper for base-board, polyethylene for sealing properties and polyethylene terephthalate for barrier properties.

c) Size: 41 mm (W), 38mm (D), 83mm (H)

d) Inspiration: It laminates materials with paper for base-board, polyethylene for sealing properties and polyethylene terephthalate for barrier properties. Furthermore, it has special straw hole, which combines the easy piercing capability by straw and high covering performance without aluminum.



JAPAN



EP-8

Package Name : PACKAGE DESIGN FOR NOTEBOOK COMPUTER VAIO DUO11 SERIES
 Company Name : SONY CORPORATION



Package Name : REFLEX PROTECTIVE CUSHION FOR TOSHIBA PRINTER
 Company Name : REFLEX PACKAGING (S) PTE LTD

EP-2



Package Name : AH HUAT WHITE COFFEE
 Company Name : GOTHIC DESIGN

SINGAPORE



EP-3

Description: Ah Huat White Coffee series was launched with a sentimental appeal and key model creation – Ah Huat. This virtual character emphasizes the importance of Chinese traditional values. The product features a friendly and earnest neighborhood character, someone who is so close to our everyday life that it easily touches our heart with his down-to-earth genuineness.

Material: Aluminum Foil

Size: Open Size: 600mmW x 330mmH

Closed Size: 210mmL x 90mmW x 330mmH

Inspiration: Ah Huat, the symbolic icon of product builds up an affectionate interaction with consumers by expressing emotional bond and traditional value rather than hard-selling product benefits. The coffee is in a dynamic state of rotational flow with foam on surface to trigger consumers' taste buds.

As packaging of instant coffee in the market are mostly colorful, the product applies a prominent white base accompanied with theme color, making it a stand-out from its similar products.

