



BANGLADESH



ST-18

Package Name  
Company Name

: BLACK & WHITE PEACOCK GIFT PACK (Perfume Box)  
: AVIJIT SAHA

Package Name : TAKEAWAY PORTABLE PACKAGE FOR DRINKS  
Company Name : YU ZHANG

The design is done for drinks to take away. This package is made of micro corrugated cardboard, which will have a certain strength and buffer, what's more, it can be recycled. When it's unfolded, the packaging is rectangular and is 600mm in length and 200mm in width. Its structure is simple and very suitable for mass production. This package is practical, not only can be used to make two cups portable, but also can be combined for four cups, and after consumers take it away and split it into single holder, it can be hung up by its handle. This package is a novel design concept. Portable packaging for the drink cup can provide good protection and avoid drink spillage. The overall package can be easily assembled and split, and it is easy to use and carry with the built in handle.

PR. CHINA



ST-23



PR. CHINA



ST-28

Package Name  
Company Name

: THE PACKAGE OF RED WINE  
: NING WANG, HONGYU WANG, LINFEI Y AN



Packaging can accommodate four bottles of red wine, handle is designed to rotation axis, saves portable packaging, both portable, and easy for people to pick and place red wine. Saving materials beautiful, meeting green packaging design, more effective to be fixed, avoiding being damaged during transport. Rosewood materials are refined grade. Metal edging not only decorative, but also fixed outsourcing structure. Couplet in Packaging sidewall adopts Chinese traditional features. Makes the work more abundant elements.

Size: 35\*20\*20



PR. CHINA



ST-26

**Package Name** : PACKAGING DESIGN OF BOWL NO.1  
**Company Name** : FANGXINRAN GUO

1. Combining the papers and put them into a bowl, and then open the cardboard, the bowl will be fixed
2. This packaging uses thick paper materials or cardboard. It protect the environment. And the materials are recyclable.
3. This packing can protect the bowl well.
4. Packing is functional. It is easy to operate.
5. This packaging has strong adaptability and fix and it's verypractical.
6. This package is easy to product.
7. This packing can save a lot of space.

**Size:** A. 36.5 cm x 20 cm  
 B. 30 cm x 20 cm



PR. CHINA



ST-25



**Package Name** : ROTATABLE DISPLAYING GAMING MOUSE PACKAGING  
**Company Name** : RICHAD HAN

**Description of the design:** This is a gamming mouse packaging. Consumers can see every aspect of the product via a hollow out window by rotating the base. This kind of design is smaller than what we can see in the market, and protects the product better.

**Size:** The packaging is cylindroid. The size of it is about 22cm (height) \* 5.5cm (diameter).

**Material:** This package reduces more material and it is made of degradable plastic, which is more environmental.

**Inspiration:** Nowadays, the package of gaming mouse is generally over-packaged. This kind of cylindroid design, which is called Rotatable Demonstrating Package Of Gaming Mouse, is more environmental and easy to take. Consumers also can only see the front of the mouse, so I improve it and make a display window.

PR. CHINA



ST-27

**Package Name** : PACKAGING DESIGN OF BOWL NO.2  
**Company Name** : FANGXINRAN GUO

#### Detailed Description:

1. The packing can free joining together, singlr with glue, drum shape, along the dotted line to open, fix the bowl.
2. This packaging uses thick paper materials or cardboard. It protects the environment, And the materials are recyclable.
3. This packing can protect the bowl well.
4. Packing functional It is easy to operate.
5. This packaging has strong adaptability and fix and it's very practical
6. This package is easy to product
7. This packing can save a lot of space.

**Size :** a. 45cm x 30 cm





INDONESIA



ST-45



**Package Name** : BANANA CRISPY 'AGUNG'  
**Company Name** : M. FEBRI S.

**Description:**

The package is an outer box with 6 individual slice boxes, with trapezoid form design and can be shaped to hexagonal to be more attractive to consumers.

This packaging consists of primary and secondary one. Consumers, especially Tourist will find it easy to bring on the trip, even using public transport.

Each package can be used individually or users can carry more than one package at once. This box contains two different tastes 'sweet and salty'.

Material used is 310 gram art paper with paper locked and glue.

INDONESIA



ST-47

**Package Name** : TRADITIONAL SNACK 'WAJIK KLETIK PENATARAN'  
**Company Name** : IMAM MUCHOLIS

The traditional snack 'WajikKletikPenataran' design with banana leaf motifs on the packaging will more readily attract consumers especially when sold in souvenir centers in airports and malls.

It is more practical to handle as an 'Oleh-Oleh' allowing customers to carry many at a time.

Each packaging can be arranged to form unique shape. Further, its unique package design with outer box to handles.



INDONESIA



ST-44



**Package Name** : FASTFOOD PACK 'OLIVIA MEALAVA'  
**Company Name** : PUTRA WIDIANA

**Discription:** This packaging is specially for fast food such as fried chicken or hamburger.

This unique packaging can be transformed to table set for minimal two persons and fold back as box. It is compact size and exclusive design make it easier to carry around, can carry three portions in the same time.

**Material:** 310grm and maximum can hold two kg of food.



INDONESIA



ST-50

Package Name : HEAD COVERING 'ASYIFA'  
Company Name : ACHMAD MUHAJIR

**Description:** The concept for this packaging came from letter "S", it has transparent window to make product visible to the consumer. With simple design to make the packaging more attractive and elegant.

**Material:** 350 grduplex Paper



INDONESIA



ST-49

Package Name : INDO BATIK BOX  
Company Name : MARISSA LIVIANI



Batik is one of the oldest Indonesian craft and usually people wear batik in special event such as traditional wedding and other formal event. In the past, youngsters were not keen on wearing batik, because it is considered unfashionable. Nowadays, batik is very popular. This packaging is designed with batik pattern with box handle to make more attractive and easy to carry. It is also designed with picture of Female and Male to identify the batik product and make more attractive to consumer.

INDONESIA



ST-46

Package Name : SNACK 'KRIPIK TEMPE'  
Company Name : KRISTI OKTIVIANI

'KripikTempe' snack box provides home made good quality 'tempecrisps'.

This box is designed to use scrapping technique (cut and stacked) with hand holders made of cord. The packaging design is using embossed ornaments and plastic window to make the product visible to consumer. 'KripikTempe' is packed with plastic for hygiene and keep the 'Tempe' crispy.

The shape of box is rectangular to make easier for storage space. A colorful design and picture of cheese, chicken in the corner to identify the taste of 'Tempe' crisps for consumer.







SINGAPORE



ST-9



**Package Name** : SHOE ORGANIZE  
**Company Name** : BA JI CHENG CASSIDY

**Description:** Most people would simply throw away their shoeboxes after purchasing their shoe, as it would take up too much space if kept at home.

Hence, I have design a shoe organizer out of a boat shoebox that is both compact & usable for consumer.

Customers will be able to organize their shoes and at the same time reuse or recycle their shoeboxes.

In this way, everyone gets to play a part in saving the earth and the box is given a second life.

**User interaction:** User simply cut out the template and follows the instruction given on the box itself

**Material:** Corrugated shoe box

**Package Name** : MOO TETRA PACKAGING  
**Company Name** : MUSHIN BIN ABDUL RAHMAN

SINGAPORE



ST-6

SINGAPORE



ST-13



**Package Name** : MOONCAKE BOX WITH LIGHT  
**Company Name** : CHEW CHAI WEI LYNN

**Description :** The mooncake box comes with 2 drawers, each of the drawers is designed to hold a regular size mooncake. Unlike most drawer boxes that are made with thick grey chipboard, only cardboard is used for this construction. The box can be reused for small accessories storage after consuming its content.

**Material:** This product is made with 425gsm coated one side board laminated with metallised film. A string is being attached to the drawer to serve as a handle

**Size:** The dimension of the Mooncake box is 126mm (width) x 118mm (depth) x 127mm (height).

**Inspiration:** The mooncake box is designed with the intention of giving it a second life, that is, to reuse it as an accessories storage box. To allow personalization, a photo slot is incorporated to the inner surface of the top flap. Typically, drawer boxes are made with wood or chipboard, these are more expensive and resources demanding comparing with this design.



**Package Name** : MOONCAKE PACKAGING  
**Company Name** : KOH KAR MAN CHRISTINA

SINGAPORE



ST-11

**Description:** Mooncake is a traditional food product which enjoyed many people during the Mid-Autumn Festival. This festival is for lunar worship and moon watching, mooncakes are regarded as an indispensable delicacy on this occasion.

**Material:** [A] The packaging box is made of plywood with a lightly burn marks on the surface due to the laser cutting and is also part of the concept.

[B] The laser cut floral exhibits the gracious and dignified propriety.

**Size:** The dimensions of the packaging are 11.5cm by 10.5cm.

**Inspiration:** The concept of my mooncake packaging is from the inspiration of portable candle holder, auspicious Chinese colors such as Red and Yellow, Lace & Flower design from Chinese Cheongsam dress. As the special features of Mid-Autumn festival are the reunion with family, gossips over the teacups, eating mooncake, carrying lanterns and of course enjoying the glorious full moon. With that, I combined all activities to be conducted at an indoor environment.



SINGAPORE



ST-8



**Package Name** : DARS CHOCOLATE  
**Company Name** : KAY JINZI

**Description:** The idea was simple: to enhance the power of sharing from Dars Chocolate. Previously, the packaging invokes the same method of sharing as cigarette box which is not suitable for children. By adding graphics of family members, grandfather, mother and child, provides a common interest of eating Dars among the 3 generations. With the people facing sideways force the other party to look towards them and be attracted by the graphics. Their month wide open targeted at the chocolate nuggets gives a representation of the love of eating Dars. With the movement of the extraction of chocolate, the faces continue to carry the meaning of snatching the chocolate nuggets. Finally, the slogan 'Share Dars to Love Dars' is directly refer to sharing Dars to people, spread the love!

**Material:** The packaging done with cardboard paper (280gsm).

**Size:** The height of the packaging is 15mm

The width of the packaging is 62mm.

The length of the packaging is 130mm.

**Inspiration:** The idea is inspired from the love of Dars chocolate everyone in the family has. The sharing of Dars chocolate among friends and family is a strong bond that must be exploited to the exterior of the packaging. So the structure of the package directed me to add graphics on facing the side to promote sharing.

SINGAPORE



**Package Name** : MALMEOW CYCLES CAFÉ  
**Company Name** : MALVIN LAI

The tea packaging gives a refreshing feel at any time of the day hence the more use of colours. of the cookie to enhance the cookie is fresh. It also gives the feeling of temptation of consumers to get a bite The cookie packaging is to give a snack to cyclist on the go or in the office. The transparency is need energy, so using the word "Fuel" is to enhance the energy given in the coffee. bike frame is. Being a bike cafe, I've decided to use elements to what cyclist usually need. the use of the skyline of the city. The packaging is being inspired by the "vintage" feel of a steel Malmeow Cycles Cafe is a bike cafe in Taipei. Using elements for what Taipei is proud of, hence



ST-12



SINGAPORE



Package Name : RATIONALE  
Company Name : AU XIN RU

ST-10

SINGAPORE



Package Name : MOONCAKE PACKAGING  
Company Name : BA JI CHENG CASSIDY

ST-14

**Description:** My Mooncake packaging concept consist of 2 main inspirations. The first inspiration came from the mooncake festival lanterns. From there, after the receivers finish eating the mooncakes, they can re-use it as a lantern and that's the unique part of my packaging. Secondly, is the story of the Jade Rabbit among the many mooncake festival tales. That is why the four sides of the packaging have different die-cuts of Rabbits. The 4 sides are clipped together securely by the use of magnets and the thick golden string then runs through all sides and is fastened by 2 beads at the ends so that it can become a handle for the consumer or receiver to hold.

**Major Claims for the Product:**

The colours used in my packaging are red, orange, brown and purple. The materials I used for this whole entire packaging are mostly glossy paper, 250gsm artcard, metal and magnet. A laser-cutting machine machining was used to cut out the die-cuts and the template of the packaging.



SINGAPORE



Package Name : GOD OF WEALTH  
Company Name : WEN SHUMIN

ST-7



Chinese new year packaging need not be fanciful or expensive, which is what are seen in the market lately. It could just be a blend of both traditional and modern elements, with a touch of fun. Incorporating the God Of Wealth with the traditional Chinese rice bucket, it signifies an abundance of wealth blessed by the God of Wealth, receiving Wealth, luck and happiness as full as the rice bucket. Families would be blessed with a good year ahead. Handy yet simple, it would be convenient to carry it around and would Definitely be noticed by its cheerful graphics.



SINGAPORE



ST-15

Package Name : TRADITIONAL TOTE MOONCAKE PACKAGING  
Company Name : HOW MEI RU

SRI LANKA



ST-1



Package Name : EGG PACKAGE DESIGN  
Company Name : P.B.V.D. BULUMULLA

Description: An innovative and eco friendly egg package using only die cut locking systems. (With no glue or staplers) As the package can be deconstructing in to pieces it saves the packaging waste space. The faults of the existing pulp package:

- Lack of graphical approach
- Solid waste
- Does not stand out from the other competitive brands
- There is no stability when storing the packages on shelves as a result of the uneven base

I propose a package design which will reposition the brand in the market with a new face. This hexagon shape provides many arrangement styles on the shelf. And also it does not waste any unnecessary space when transporting. The interior of the package was designed by studying the shape of the egg, and to give it a maximum protection. The two layers of the horizontal hexagon corrugated boards trap the eggs. And the empty space on the base gives the eggs the protection by not letting them to touch the ground even though it falls from a great pressure.

**Material:** Corrugated board (Single wall, double wall)

**Size-** length: 10cm (hexagon) height: 6.5cm

Inspiration of the function-Attach and detach

Package Name : TEA BOX WITH WALL HANGING  
Company Name : PUBUDINI PRASADIKAWELLA

SRI LANKA



ST-3

Product is 100 enveloped tea bags. A tea bag is a small, porous sealed bag containing tea and used for brewing tea. bags are commonly made of paper. Normally these tea bags were packed in cardboard boxes, and sometimes wood boxes also have. But those package designs only for using as a container. I have designed a package for 100 enveloped tea bags. I used wood (Albesia) for this. This package design is not only using for tea bags containers, because it's a multifunctional package design, "tea box with wall hanging". Inside of tea pack, it has a print of Sri Lankan traditional paint, because my target group is always loved to Sri Lankan traditional paintings. That paint is print by using with screen printing technique. and package outer graphics also do with same technique.

**Target group :** Foreigners and who ever loving Sri Lanka

Proposed name of tea brand – Tea Serendib ( I have used imaging brand name for my package design )

**Material** – Wood (Albesia) , Height – 8 cm, Length – 26.5 cm, Width – 14.5 cm

Proposed inside painting – Kandyan Pehera, Sigiri rock paintings, Kalaniya wall painting







THAILAND



ST-32



Package Name : PACKAGING OF D.I.Y. LAMP  
Company Name : MISS SUNISA SAOPANG

**Description :** The structure of the package is design to display each part of the product in vertical. The package contains internal & external packaging. External packaging is design with handle to easy for carrying. Internal packaging is designed for storing each part of product.

**Material:** Internal packaging: Corrugated board (EE)

External packaging: Corrugated board (CC)

**Size:** 33 x 12 x 54 cm

**Inspiration:** The product is knock-down lamp that requires customers assembly. Graphic of the package displays the knock-down system (D.I.Y.) of the product and there is photo of completed lamp. It is not necessary to insert a leaflet of assembly instructions inside package. This helps saving papers on the other way.

THAILAND



ST-38

Package Name : ZENZE  
Company Name : MR. SAKON RATTANAVIMON

This Package is able to safely transport and store the product Next, it is biodegradable and won't harm the environment it can both display and show the product indepently when it is on the shelves, catching the eyes of the customers, strengthening our thai identity

Advantage

This package can protect product during transportation & storage. it is blodegradable and won't harm the environment.



THAILAND



ST-33



Package Name : PACKAGING OF AN AIRPLANE MODEL  
Company Name : MISS CHANISSARA INTAMAI

**Description :** The development of the packaging helps to protect the product, to classify groups of model pieces & facilitate transportation. Exterior graphic displays the finished work piece & it also adds value to the product at the same time.

**Material :**

Internal packaging : Corrugated board (EE)

External packaging : Corrugated board (CC)

**Size :** 41 x 10 x 25 cm

**Inspiration:** An airplane model for collection made from real wood and is able to be reassembled. The northern religion of Thailand is famous for forestry. Villagers are widely employed craft & wood working. The original packaging of an airplane model is only wrapping news paper with plastic bag which cannot protect the product & inconvenient to transport.



THAILAND



ST-40

Package Name : COOK COUNT  
Company Name : PICHAYA WANGCHIN

Cook count is package is specifically designed for kitchen equipments from wood. The material of package is made out of paper, insuring that is it biodegradable and will not harm the environment. By opening the package, it can show the display inside. Instead of merely covering the product.

By using only single sheet of paper, it can display product inside without even having to touch them. Furthermore the package can be manually folded by anyone.



THAILAND



ST-52

Package Name : BHU - NGA  
Company Name : MR. RONACHAILKOYNOK

THAILAND



ST-31

Package Name : TAO-MON  
Company Name : SHOSON NGAMPUKDEEKUL





THAILAND



ST-34



Package Name : PACKAGING OF CERAMIC CANDLE HOLDERS  
Company Name : MISS CHADOLPORN METPRASOPSAN

**Description :** Ceramic candle holders are local products which are fragile. Therefore the packaging must be designed to protect the products during transportation. It is separated by a small set of 6 pieces in packaging for retail, and big box for wholesale.

**Material :**

Internal packaging : Corrugated board (EE)

External packaging : Corrugated board (CC)

**Size :** Inner 13 x 11 x 15 cm, Outer 42 x 24 x 17 cm

**Inspiration:** Thailand is one of well known countries about spa. Especially spa places in Chiang Mai. Therefore ceramic candle holders are also one of Chiang Mai famous products. Graphic displays clean color & give sense of relaxation. It is consistent with the words "A Touch of Relaxation".

Package Name : NARISARA CERAMIC THAI  
Company Name : NATHAPHOL MONGKHOLKAJORNCHOK

THAILAND



ST-36

**Description:** To protect the safety of the product in transit. For transport at a lot. Open and close easily. You can see the product inside the packaging when opening it. Check the product has been damaged and the exhibition as well. The product has a lock tightly to keep product damage.

**Material:** This packaging is made of corrugated cardboard that can be decomposed as well. Environment friendly.

**Size:** Width 28, Length 26, Height 11.5

**Inspiration:** Get inspiration from the stands. To show orderly. Divided in categories To see all the products. The buyer can check the product inside the packaging is not damaged in any way. It is a source of inspiration for packaging to protect the product and see the product inside the packaging.



THAILAND



ST-29



Package Name : MATTHANA  
Company Name : PINTHIRA HIRUNGATE

The packaging is designed for 12 pieces of rose-scented soaps. Additional space inside was hidden, designed for keeping more product information to be explored when spreaded out.

This packaging used matt white art paper with soy-base ink printing which is environmental friendly.

For the packaging proportion, while folded the size is about 12 W, 24 L, 32 H, when spread out the size is about 12 W, 32 L, 16.5 H.

The graphic is inspired by Thai literature named Mattanapatha, including the verse describes the beauty of Matthana, maiden who possess the color of red-rose or both her lips and her bright cheek, also body scent of rose, hint that using these rose-scented soap will grant you the beauty of matthana.



THAILAND



ST-30

Package Name : DÉCOR  
Company Name : MAY SUETORSAK

This handcrafted silk cocoon flowers packaging has been designed to be eco-friendly with 3Rs principles. It reduces amount of waste. It is reusable and it is recyclable. The package, which is made of 100% recycled corrugated E-flute board and printed with soy-based ink, could be reused as an eco-friendly flower vase for its handcrafted silk cocoon flowers.

The total packaging size is 416 x 397 mm .

The package is designed to give more versatile use than holding a single type of such flower. This sample shows how it could be used for 4 different kinds of handcrafted flowers-with stickers for classifying and identifying what is inside. This helps to reduce the need to directly print the packages with different printed patterns for different types of flowers. It is affordable and well suited for cottage industries incapable of investing in large quantity of packaging and printing with several different designs.



THAILAND



ST-39



Package Name : SKAD  
Company Name : Ms. SARNKAMON CHAIPINYOPAP

This Package is able to safely transport and store the product. Next it is biodegradable and won't harm the environment. It can both display and show the product independently when it is on the shelves, catching the eyes of the customer, strengthening our this identity

**Advantage :** This package can protect product during transportation and storage it is biodegradable and won't harm the environment.

Package Name : KAI JA  
Company Name : HATHAIPHAT SINGKALAVANIT

THAILAND



ST-43







THAILAND



ST-42

Package Name : C.CHANG CERAMICS  
Company Name : WARAPORN LAKTHAN

Elephant is trade mark animal in Thailand for long time ago. Thai people known and best friend also be familiar with Elephant since long time ago. Thai people always use elephant as design and present Thai culture.



Package Name : LOTUS PACKAGING OF PERFUMED DRIED FLOWERS AND A TEALIGHT  
Company Name : MISS JUTATIP PORNTAWEEGUNTA

THAILAND



ST-35

**Description :** The package can display the product in different style. When the package is open each petal display a pack of perfumed dried flowers. Meanwhile it can display of the tealight. Then it can be closed for keeping the products.

**Material :** Duplex board

**Size :** 20 x 13 x 13 cm

**Inspiration:** Lotus is a representative in the Buddhist religion on the East Asia. Lotus blooms in the morning to get the sunlight & spread out its fragrant. The idea of structural design of the package is inspired from the lotus. Graphic also takes colors & patterns of the lotus.



THAILAND



ST-51

Package Name : BUDDHA  
Company Name : MS. PAILINN RATSIGUEN

Package Name  
Company Name

: FISH KIDNEY CHILI SAUCE  
: MONGKOL KETMARK

THAILAND



ST-41

